

Rethinking our waste

COMMUNITY FEEDBACK SUMMARY – PHASE 1 (FEB/MAR 2018)

Face-to-face

- Pop-up sessions in:
 - Holden Street Neighbourhood House, Fitzroy North
 - Gahan Reserve, Abbotsford
 - Edinburgh Gardens, Fitzroy North
- 91 completed surveys

Online

- 1,500 visitors to the Your Say Yarra page
- 897 accessed resources
- 305 completed surveys

Extra

- Additional survey conducted for local businesses
- Workshop with Council's Environment Advisory Committee
- Discussions with key agencies and community groups

Project reach

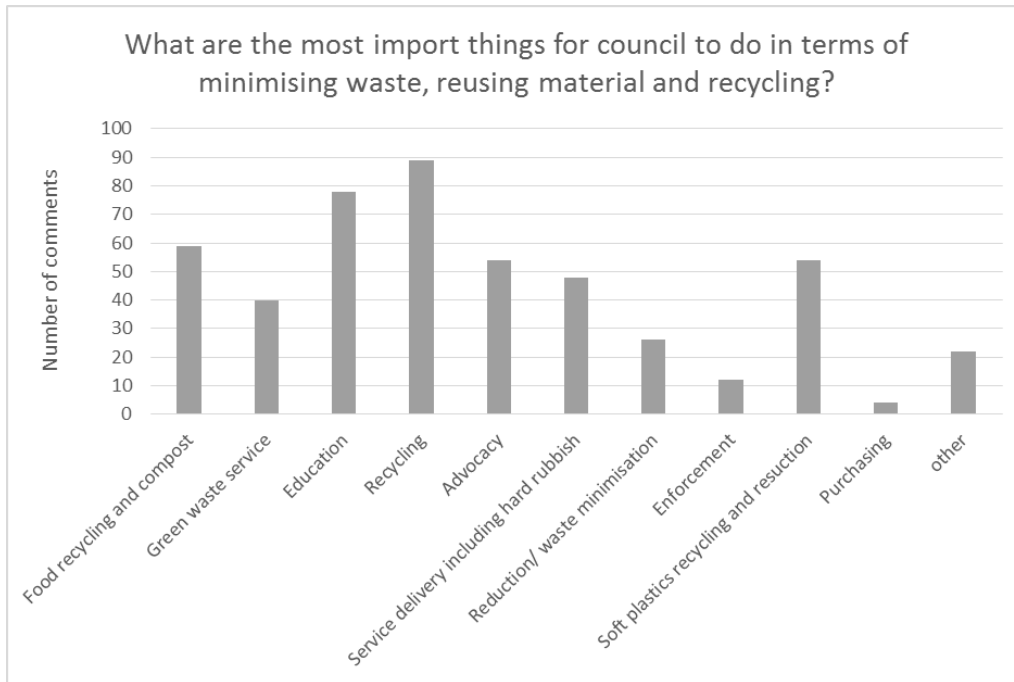
- Social Media campaign: seen by 10,905 users across Facebook and Twitter
- Yarra Life article sent to 10,000 subscribers
- A1 sign at recycling drop-off

Common themes identified by participants

- recycling – particularly relating to better recycling and concerns about changes to recycling markets
- education – in terms of encouraging people to reduce waste and dispose of it more thoughtfully
- education on waste minimisation and recycling
- food and compost – in terms of providing a food waste pick up service or encouraging composting
- soft plastic recycling and the reduction soft plastics through legislation
- advocacy to minimise waste and reduce the impact of packaging
- service delivery including hard waste services, comments included both positive and negative reaction to current delivery
- green waste and the need for a third bin or more responsive service.

Summary continues on next page

SURVEY OUTCOMES – Q1



SURVEY OUTCOMES – Q2

