

DRAFT BRIDGE ROAD STREETScape PLAN

Community engagement summary

We developed a Draft Bridge Road Streetscape Masterplan following feedback from local traders, residents and visitors, and in close consultation with a range of state agencies. We then invited community feedback on the draft from 24 July to 18 August 2017.

CONNECTING WITH THE COMMUNITY

- We received 86 written submissions, including one petition with 282 signatures.
- 43% of submissions were received via yoursayyarra.com.au
- 57% of submissions were received via email or feedback form.
- 5 people made verbal submissions at the Council Meeting on 21 November.

PROJECT REACH

- More than 1,700 people visited our project pages at yoursayyarra.com.au
- 734 site visitors viewed or downloaded resources to learn more about our proposals.
- About 45 people attended our two community information sessions.

WHAT DID WE HEAR?

Some key observations and commonly expressed views include (but are not limited to):

- Plans for Gleadell Street (including improvements to the historic market, prioritisation of pedestrians and cyclists, and more public open space) are welcome.
- New greenery and public spaces are welcome, but a reduction in on-street parking should be avoided.
- Tram stops should not be moved or consolidated, and any changes to tram stops should not reduce on-street parking.
- Measures to improve safety for pedestrians and cyclists are welcome.
- Pause points are a positive and Council should consider their potential to facilitate outdoor activity.
- Care should be taken to ensure that new trees do not damage surrounding properties.
- Council should commit to a budget and timeline for implementation of the Bridge Road Streetscape Masterplan.
- Council should carefully consider the potential impacts on access to Epworth Hospital at Erin Street, Normanby Place and Leigh Place.
- The plan should include additional measures to improve accessibility for people with a disability.



WHAT DID WE HEAR? (CONTINUED)

A number of other submissions fell outside the immediate scope of the Bridge Road Streetscape Masterplan, which is intended as a high-level guide.

Feedback more suited to the design and implementation stages will be retained for consideration during those stages of development.

Submissions tackling issues beyond the streetscape (e.g. land use, built form, heights, setbacks, etc) will help inform development of the upcoming Bridge Road Structure Plan.

ADOPTION

Council considered community feedback and adopted an amended Bridge Road Streetscape Masterplan on Tuesday 21 November 2017.

Key amendments to the plan included:

- Now shows the locations of existing tram stops only, effectively deferring consideration of alternative locations for further analysis.
- Discussion of pause points now refers to their potential for activating outdoor trading and dining, where appropriate, balancing the need for public space.
- Work on a potential public space in the Judd Street carpark is now to be preceded by a feasibility study and the project is now listed as short-term (0-5 years).
- Added advocacy to the State Government to support and help fund improvements to Gleadell Street.
- The possible part closure of Leigh Place has been removed from the streetscape masterplan to maintain emergency vehicle access from Erin Street.
- Objective 2 of the plan has been expanded to include a focus on improving accessibility and connections for people with a disability.

In adopting the amended plan, Council also resolved to note the need for Council to work with public transport agencies to establish a road user hierarchy.

To view all of the amendments in full, download the adopted Bridge Road Streetscape Masterplan from yoursayyarra.com.au and refer to the highlighted sections.

IMPLEMENTATION

We will now seek to progress implementation of the various initiatives identified in the adopted Bridge Road Streetscape Masterplan via our annual budgetary processes.

FURTHER INFORMATION

Further information is available at yoursayyarra.com.au or by contacting our Urban Planning team at info@yarracity.vic.gov.au or on 9205 5555.