Welcome to Country

Colin Hunter
Welcome and introduction
Mayor Phillip Vlahogiannis

Council’s dilemma
Bruce Phillips
Your task
Max Hardy

Expectations

• Exciting opportunity to do the deep dive!
• Learn as much as you can.
• Understand your own assumptions and allow them to be challenged.
• Diversity is good - listen and acknowledge different perspectives.
• Make sure you give us feedback and write down your questions (BRIGHT PINK sheets)
• Focus energy on the questions to be answered - easy to go down rabbit holes that may not help you… Help us stick to the timeframe.
Guidelines

- Panel members are to develop your recommendations with Council, not just for Council – so conversations and interactions with Council officers is really important.
- Take into account reports from focus groups and other relevant sources
- Workbooks - room for notes along the way and between meetings.
- Space to write down your thoughts or things that concern or excite you.

The central question to be answered:

How might Council make the most of its limited planning controls to best serve the City of Yarra?
Activity #1

→ Mapping what matters

Questions

1. What do you most love about Yarra? (orange sheet)
2. What recent changes in Yarra are you pleased about? (blue sheet)
3. What recent changes in Yarra concern you? (grey sheet)

Take some time to answer these questions individually, then share your answers with your table group.
Use the coloured sheets included in your folder to record your answers.
Your table support has more sheets if you need them.
BREAK
(morning tea, 20 minutes)

Report back
‘Theme Team’ comments on the clusters of responses
Community Attitudes: 2015 Householder Survey
Malcolm McCall, Coordinator Social Policy

1. Representative sample
2. Establish a baseline
   a) attitudes
   b) beliefs
   c) behaviours
3. Point of comparison
What do people value in a neighbourhood?

- Proximity to freeways
- Nightlife
- A mix of people on low, medium and high...
- Caring and connected neighbours
- Proximity to high-quality neighbourhood...
- Caring and connected neighbours
- A mix of people on low, medium and high...
- Nightlife
- Proximity to freeways
Easy access to **public transport**
Plentiful **parks and open spaces**
Ability to **walk or bike** to meet **daily needs**
**Variety** of shops, cafes, restaurants
**Character of buildings**

Mix of people on **low, medium and high incomes**
Proximity to high-quality **neighbourhood schools**
Caring and connected **neighbours**
**Nightlife**
Proximity to **freeways**

### Value nightlife by age

<table>
<thead>
<tr>
<th>Age</th>
<th>Very Unimportant + Somewhat Unimportant</th>
<th>Neither Important / nor Unimportant</th>
<th>Somewhat Important + Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 - 34 Years</td>
<td></td>
<td></td>
<td>69%</td>
</tr>
<tr>
<td>35 - 59 Years</td>
<td></td>
<td></td>
<td>50%</td>
</tr>
<tr>
<td>60 Years or over</td>
<td></td>
<td></td>
<td>26%</td>
</tr>
</tbody>
</table>
Survey topics

Population & Housing  Business & Employment  Built Form & Natural Environment  Access & Movement  Knowledge of Planning

Population and housing
Growth and change in the City of Yarra

Property developers are contributing enough to the community

- Strongly Agree: 12%
- Neutral: 25%
- Strongly disagree: 63%

Increasing property values have been good for our local community

- Strongly Agree: 38%
- Neutral: 34%
- Strongly disagree: 28%

More people moving to Yarra benefits the whole community

- Strongly Agree: 38%
- Neutral: 33%
- Strongly disagree: 29%

The increasing numbers of apartments and units has made my neighbourhood feel too crowded

- Strongly Agree: 41%
- Neutral: 23%
- Strongly disagree: 15%

Population growth threatens our quality of life

- Strongly Agree: 42%
- Neutral: 18%
- Strongly disagree: 40%

Preference for types of dwellings in your neighbourhood

- Separate houses: 16.1%
- Semi-detached houses or townhouses: 23.4%
- Flats, units or apartments in low-rise buildings: 30.3%
- Flats, units or apartments in high-rise buildings: 26.8%

- Less: 16.1%
- Same: 23.4%
- More: 30.3%
- Can't say: 26.8%
Preference for high rise dwelling

Preference for high-rise apartment by household tenure
Locational preference for building heights

<table>
<thead>
<tr>
<th></th>
<th>Residential Areas</th>
<th>Business Precincts or Shopping strips</th>
<th>Train Stations/Public Transport Hubs</th>
<th>Industrial Areas</th>
<th>None of These Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 3 storeys</td>
<td>66.2%</td>
<td>46.7%</td>
<td>34.8%</td>
<td>17.8%</td>
<td>5.7%</td>
</tr>
<tr>
<td>3 to 5 storeys</td>
<td>20.0%</td>
<td>59.7%</td>
<td>44.8%</td>
<td>29.8%</td>
<td>9.5%</td>
</tr>
<tr>
<td>5 to 10 storeys</td>
<td>5.3%</td>
<td>33.0%</td>
<td>46.5%</td>
<td>30.2%</td>
<td>24.5%</td>
</tr>
<tr>
<td>More than 10 storeys</td>
<td>3.8%</td>
<td>18.7%</td>
<td>28.7%</td>
<td>23.3%</td>
<td>49.8%</td>
</tr>
</tbody>
</table>

Nominate a building you like/dislike

<table>
<thead>
<tr>
<th>Like</th>
<th>Dislike</th>
</tr>
</thead>
<tbody>
<tr>
<td>(new) Dimmies</td>
<td>Apartment in General</td>
</tr>
<tr>
<td>Jacques</td>
<td>Apartments Near Vic Gardens</td>
</tr>
<tr>
<td>Carlton Library</td>
<td>(new) Dimmies</td>
</tr>
<tr>
<td>Channel 9</td>
<td>Cheese Grater</td>
</tr>
<tr>
<td>48 Easy Street</td>
<td>Smith and Co</td>
</tr>
<tr>
<td>Cnr Nicholson/Gipps</td>
<td>Other Apartments</td>
</tr>
<tr>
<td>Collingwood Silos</td>
<td>New Public Housing (Brunswick Street)</td>
</tr>
<tr>
<td>Other</td>
<td>Public Housing Estates</td>
</tr>
<tr>
<td>None</td>
<td>None</td>
</tr>
</tbody>
</table>
Local services, economy and employment

- Retail WILL NO LONGER be important to growing the economy and creating employment in Yarra
- The loss of commercial land for residential use is bad for Yarra
- Traditional manufacturing will no longer be important to growing the economy and creating employment in Yarra
- Health and social services will be very important for economic growth and employment opportunities in Yarra
- Hospitality services will be very important for economic growth and employment opportunities in Yarra

Which centre do you like most and least
# Nominated like/dislike in a centre

<table>
<thead>
<tr>
<th>Like</th>
<th>Dislike</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mix of shops</td>
<td>Poor mix shops/restaurants</td>
</tr>
<tr>
<td>Cafes/Restaurants</td>
<td>Bad car access/parking</td>
</tr>
<tr>
<td>Good vibe</td>
<td>Safety</td>
</tr>
<tr>
<td>Proximity</td>
<td>Drugs</td>
</tr>
<tr>
<td>Nightlife/Bars/Clubs</td>
<td>Dirty/run down</td>
</tr>
<tr>
<td>Built form/character</td>
<td>Distance/accessibility</td>
</tr>
<tr>
<td>PT accessible</td>
<td>Lack of vitality</td>
</tr>
<tr>
<td>Pedestrian friendly</td>
<td>Pedestrian UNFRIENDLY</td>
</tr>
<tr>
<td>Parks</td>
<td>Too crowded/visitors</td>
</tr>
<tr>
<td>Library</td>
<td>Expensive</td>
</tr>
<tr>
<td>Car access/parking</td>
<td>Drunks</td>
</tr>
<tr>
<td>Feels safe</td>
<td>Super tram stop</td>
</tr>
</tbody>
</table>

## Likelihood Analysis

<table>
<thead>
<tr>
<th>Location</th>
<th>Mix of Shops</th>
<th>Cafés/Restaurants</th>
<th>Good Vibe</th>
<th>Live Close</th>
<th>Nightlife/Bars/Clubs</th>
<th>Built Form/Character</th>
<th>Access by PT</th>
<th>Pedestrian Friendly</th>
<th>Parks</th>
<th>Library</th>
<th>Access by Car/Parking</th>
<th>Feels Safe</th>
<th>Most Liked</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alphington (Heidelberg Road)</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>100.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.2%</td>
</tr>
<tr>
<td>St Georges Road (southern strip)</td>
<td>78.0%</td>
<td>41.3%</td>
<td>12.0%</td>
<td>33.9%</td>
<td>6.6%</td>
<td>0.0%</td>
<td>13.7%</td>
<td>1.5%</td>
<td>26.1%</td>
<td>19.1%</td>
<td>0.0%</td>
<td>1.5%</td>
<td>3.7%</td>
</tr>
<tr>
<td>St Georges Road (northern strip)</td>
<td>0.0%</td>
<td>0.0%</td>
<td>18.4%</td>
<td>0.0%</td>
<td>18.7%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Brunswick Street</td>
<td>69.9%</td>
<td>65.4%</td>
<td>37.7%</td>
<td>8.5%</td>
<td>28.6%</td>
<td>11.2%</td>
<td>3.5%</td>
<td>3.5%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.8%</td>
<td>2.1%</td>
<td>14.3%</td>
</tr>
<tr>
<td>Smith Street</td>
<td>16.8%</td>
<td>61.5%</td>
<td>45.2%</td>
<td>8.2%</td>
<td>15.8%</td>
<td>2.9%</td>
<td>5.5%</td>
<td>0.7%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.2%</td>
<td>1.5%</td>
<td>17.8%</td>
</tr>
<tr>
<td>Victoria Street</td>
<td>51.3%</td>
<td>65.2%</td>
<td>17.4%</td>
<td>11.3%</td>
<td>0.8%</td>
<td>0.0%</td>
<td>7.9%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>3.8%</td>
<td>0.0%</td>
<td>7.2%</td>
</tr>
<tr>
<td>Church Street</td>
<td>56.3%</td>
<td>93.5%</td>
<td>63.3%</td>
<td>3.0%</td>
<td>35.2%</td>
<td>0.0%</td>
<td>3.0%</td>
<td>0.0%</td>
<td>3.5%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>1.2%</td>
</tr>
<tr>
<td>Johnston Street</td>
<td>15.3%</td>
<td>33.4%</td>
<td>13.4%</td>
<td>0.0%</td>
<td>43.2%</td>
<td>14.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>1.2%</td>
</tr>
<tr>
<td>Clifton Hill (Queens Parade)</td>
<td>76.4%</td>
<td>45.8%</td>
<td>37.5%</td>
<td>9.2%</td>
<td>1.3%</td>
<td>15.2%</td>
<td>1.3%</td>
<td>4.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>7.7%</td>
<td>0.6%</td>
<td>8.3%</td>
</tr>
<tr>
<td>Clifton Hill (Spensley Street)</td>
<td>11.2%</td>
<td>11.2%</td>
<td>100.0%</td>
<td>11.2%</td>
<td>60.7%</td>
<td>11.2%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>11.2%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Lygon Street (Fitzroy North)</td>
<td>40.8%</td>
<td>65.9%</td>
<td>39.8%</td>
<td>6.8%</td>
<td>3.8%</td>
<td>0.0%</td>
<td>3.8%</td>
<td>0.0%</td>
<td>8.9%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>8.9%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Rathdowne Village</td>
<td>52.3%</td>
<td>49.2%</td>
<td>50.5%</td>
<td>19.1%</td>
<td>11.8%</td>
<td>20.9%</td>
<td>2.7%</td>
<td>15.4%</td>
<td>26.0%</td>
<td>17.9%</td>
<td>4.9%</td>
<td>1.2%</td>
<td>13.3%</td>
</tr>
<tr>
<td>Gertrude Street</td>
<td>72.0%</td>
<td>60.8%</td>
<td>38.2%</td>
<td>9.5%</td>
<td>10.5%</td>
<td>35.4%</td>
<td>6.5%</td>
<td>17.7%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.9%</td>
<td>2.3%</td>
<td>9.1%</td>
</tr>
<tr>
<td>Bridge Road</td>
<td>64.9%</td>
<td>62.5%</td>
<td>6.6%</td>
<td>30.6%</td>
<td>10.9%</td>
<td>0.9%</td>
<td>11.0%</td>
<td>2.9%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.4%</td>
<td>2.8%</td>
</tr>
<tr>
<td>Swan Street</td>
<td>59.7%</td>
<td>65.5%</td>
<td>22.6%</td>
<td>14.1%</td>
<td>32.2%</td>
<td>10.3%</td>
<td>10.2%</td>
<td>2.0%</td>
<td>0.5%</td>
<td>0.5%</td>
<td>0.8%</td>
<td>1.1%</td>
<td>10.1%</td>
</tr>
<tr>
<td>ALL</td>
<td>61.1%</td>
<td>58.5%</td>
<td>31.3%</td>
<td>11.3%</td>
<td>21.0%</td>
<td>10.4%</td>
<td>5.6%</td>
<td>5.0%</td>
<td>4.6%</td>
<td>3.0%</td>
<td>2.9%</td>
<td>1.4%</td>
<td></td>
</tr>
<tr>
<td>Built form &amp; natural environment</td>
<td>ALPHINGTON (HEIDELBERG ROAD)</td>
<td>ST GEORGE'S ROAD (SOUTHERN STRIP)</td>
<td>ST GEORGE'S ROAD (NORTHERN STRIP)</td>
<td>BRUNSWICK STREET</td>
<td>SMITH STREET</td>
<td>VICTORIA STREET</td>
<td>CHURCH STREET</td>
<td>JOHNSTON STREET</td>
<td>CLIFTON HILL (QUEENS PARADE)</td>
<td>CLIFTON HILL (SPENSLEY STREET)</td>
<td>LOGAN STREET (FITZROY NORTH)</td>
<td>RATHDOWNE VILLAGE</td>
<td>GERRITSEN STREET</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Poor Mix of Shops/Restaurants</td>
<td>27.9%</td>
<td>19.5%</td>
<td>14.8%</td>
<td>24.3%</td>
<td>6.0%</td>
<td>4.3%</td>
<td>19.9%</td>
<td>24.4%</td>
<td>14.9%</td>
<td>58.7%</td>
<td>10.7%</td>
<td>17.2%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Traffic/Parking</td>
<td>14.5%</td>
<td>57.5%</td>
<td>10.3%</td>
<td>24.7%</td>
<td>6.8%</td>
<td>21.8%</td>
<td>39.5%</td>
<td>44.7%</td>
<td>5.2%</td>
<td>0.0%</td>
<td>25.2%</td>
<td>0.0%</td>
<td>8.0%</td>
</tr>
<tr>
<td>Safety</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>40.9%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Drugs</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>49.9%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Dirty/down</td>
<td>2.1%</td>
<td>0.0%</td>
<td>16.5%</td>
<td>9.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.3%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Too Far away/Not accessible</td>
<td>42.6%</td>
<td>0.0%</td>
<td>60.2%</td>
<td>40.3%</td>
<td>1.7%</td>
<td>1.2%</td>
<td>10.5%</td>
<td>26.2%</td>
<td>26.3%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Lack of Vitality</td>
<td>15.6%</td>
<td>0.0%</td>
<td>7.2%</td>
<td>11.7%</td>
<td>11.1%</td>
<td>12.7%</td>
<td>28.3%</td>
<td>42.8%</td>
<td>26.3%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Poor Pedestrian Envron.</td>
<td>12.6%</td>
<td>10.6%</td>
<td>7.3%</td>
<td>2.9%</td>
<td>4.0%</td>
<td>1.4%</td>
<td>1.4%</td>
<td>32.8%</td>
<td>12.3%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Too Crowded/Visitors</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>10.5%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Expensive</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Drugs</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Super Tram Stop</td>
<td>10.9%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.1%</td>
<td>42.6%</td>
<td>15.6%</td>
<td>12.6%</td>
<td>28.3%</td>
<td>12.3%</td>
<td>10.4%</td>
<td>9.4%</td>
<td>9.0%</td>
<td>6.4%</td>
</tr>
</tbody>
</table>

*likes the least*
Land use and natural environment

- I can easily access a good park, garden or other open space: 89% (Strongly Agree), 4% (Neutral), 7% (Strongly disagree)
- The natural heritage of Yarra is under threat: 50% (Strongly Agree), 25% (Neutral), 25% (Strongly disagree)
- The built heritage of Yarra is well protected: 38% (Strongly Agree), 28% (Neutral), 33% (Strongly disagree)
- The loss of commercial land for residential use is bad for Yarra: 30% (Strongly Agree), 30% (Neutral), 40% (Strongly disagree)

Access park/reserve meets your needs

- Richmond North: 19%
- Collingwood: 17%
- Richmond Central: 13%
- Richmond South: 9%
- Fitzroy: 9%
- Abbotsford: 8%
- Clifton Hill: 3%
- Fitzroy North: 1%
- Carlton North & Princess Hill: 0%
- Fairfield & Alphington: 0%
## Dislike about park/reserve

<table>
<thead>
<tr>
<th>Dislike</th>
<th>Richmond North</th>
<th>Collingwood</th>
<th>Richmond Central</th>
<th>Richmond South</th>
<th>Fitzroy</th>
<th>Abbotsford</th>
<th>Clifton Hill</th>
<th>Fitzroy North</th>
<th>All</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Close</td>
<td>11.1%</td>
<td>46.2%</td>
<td>36.4%</td>
<td>50.0%</td>
<td>41.7%</td>
<td>59.0%</td>
<td>33.3%</td>
<td>0.0%</td>
<td>36.8%</td>
</tr>
<tr>
<td>Dogs Not Allowed/Not suitable for Dogs</td>
<td>11.1%</td>
<td>0.0%</td>
<td>18.2%</td>
<td>0.0%</td>
<td>33.3%</td>
<td>25.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>14.0%</td>
</tr>
<tr>
<td>Too Small</td>
<td>22.2%</td>
<td>30.8%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>10.5%</td>
</tr>
<tr>
<td>Poor Quality/Maintenance</td>
<td>22.2%</td>
<td>7.7%</td>
<td>0.0%</td>
<td>25.0%</td>
<td>8.3%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>8.8%</td>
</tr>
<tr>
<td>Dogs Allowed</td>
<td>22.2%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>33.3%</td>
<td>100.0%</td>
<td>7.0%</td>
<td>7.0%</td>
</tr>
<tr>
<td>Active Rather Than Passive</td>
<td>11.1%</td>
<td>0.0%</td>
<td>18.2%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Not Safe</td>
<td>0.0%</td>
<td>7.7%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>8.3%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>3.5%</td>
</tr>
<tr>
<td>No Exercise Equipment</td>
<td>0.0%</td>
<td>7.7%</td>
<td>9.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>3.5%</td>
</tr>
<tr>
<td>No Public Toilet</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>25.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

## Access & Movement
Ranking resources for transport planning/funding

- Public transport: ranked 1 - 51%
- Bike paths and bike lanes: ranked 2 - 22%
- Local and main roads: ranked 3 - 10%
- Footpaths: ranked 4 - 10%
- Highways and freeway: ranked 5 - 7%

Knowledge of Planning
How would you rate your own knowledge of how land use planning works in Victoria?

**Knowledge of planning**

- Very limited: 7%
- Limited: 24%
- Good: 22%
- Very good: 7%

Have you ever heard of Plan Melbourne (a Victorian government planning strategy)?

- No: 42%
- Yes: 47%
- Maybe: 12%

---

Knowledge of how land use planning works in Victoria

- **Male:**
  - Very limited + Limited: 34%
- **Female:**
  - Very limited + Limited: 23%
  - Good + Very good: 77%
Confidence in land use planning

The Victorian Government
- Not confident at all: 17.8%
- Not confident: 29.1%
- Neutral: 33.0%
- Confident: 18.9%
- Very confident: 2.2%

Yarra City Council
- Not confident at all: 12.1%
- Not confident: 21.6%
- Neutral: 34.2%
- Confident: 29.9%

People & housing
Liz Brant
Strategic Planner
Change through time

- Settlement: 1840-1920
- Overcrowding and slum clearance: 1920-1960
- Population decline: 1960-1990
- Gentrification: 1990-2015

Recent Influences & Trends

- Population growth & demographic change
- Increasing demand for apartment living
- Heritage controls
- Location and type of growth across the municipality
Issues and challenges

Location of growth

• What makes a site or precinct suitable for housing?

• Where should new housing go or not go?

• Would you prefer to see housing in particular parts of an activity centre, or see a mix of uses throughout?

• Should we expand any of our existing activity centres or mixed use precincts?

Issues and challenges

Design, quality and diversity of housing

• What factors are most important about the design of apartments and diversity of housing?
Issues and challenges

Affordability

• What could planning do to make housing more affordable?

Issues and challenges

Infrastructure to support growth

• What infrastructure and facilities are important to make a neighbourhood liveable?

• Would you be comfortable with additional housing if it also meant new infrastructure?
Business & employment

Liz Mackevicius
Research and Policy Co-ordinator
Economic change in Yarra

• Early economic development
• Industrial and manufacturing legacy
• Economic change and impacts
• Recent trends

Yarra’s industrial legacy
Economic change in Yarra

• Early economic development
• Industrial and manufacturing legacy
• Economic change and impacts
• Recent trends

Current key industries

• Health care
• Professional and creative services
• Retail
• Food and accommodation
• Manufacturing
Current key industries

• Health care
• Professional and creative services
• Retail
• Food and accommodation
• Manufacturing
Questions…

1. How can we capture the opportunities of the growing health sector?
2. Should urban makers be supported? How?
3. How could we support Yarra’s retail precincts in a competitive and evolving environment?
4. Should Council play a role in supporting in the knowledge economy?
5. What should council do to support Yarra’s home based businesses?
6. How should we balance ongoing pressure from the strong growth in housing?

The built environment

David Morison
Urban Designer
The built environment

Change through time
Change through time

Change through time
Change through time

Change through time
Change through time

Change through time
Change through time
Influences
Influences

Future challenges
Future challenges

Responding to place
  • How can design be more responsive to place?
Future challenges

Urban form
• What urban form is appropriate for an inner-city municipality?

Future challenges

Street life and public space
• How does the design of new development contribute to street life and public space?
Future challenges

Interfaces
• How should development respond to the surrounding built environment?

Future challenges

Heritage
• How should redevelopment respond to the value and extent of heritage in a specific place
Access & movement

Simon Exon
Manager Strategic Transport
Travel is a derived demand…

Population growth + Economic growth = Travel demand growth

Space to accommodate movement in Yarra is finite…

Smith Street through the ages…
Policy context

- Pedestrians
- Cyclists
- Public transport (inclu trams & buses)
- Place making
- Service vehicles
- Activity centre related traffic
- Local through traffic
- Longer distance through traffic

How is Yarra’s street space currently utilised?
How is Yarra’s street space currently utilised?

- Activity centre related traffic
- Local through traffic
- Longer distance through traffic
- Pedestrians
- Cyclists
- Public transport
- Place making
- Service vehicles

Mode capacity

- Activity centre related traffic: 1,200 people per hour per direction
- Local through traffic: 16,000 people per hour per direction
- Longer distance through traffic
- Pedestrians
- Cyclists
- Public transport
- Service vehicles

People per hour per direction
Transport planning and the boiling frog metaphor

“The Boiling Frog story is often used as a metaphor for the inability of people to react to significant changes that occur gradually or to events which have become commonplace.”

Is this what we want…?
Over to you

• Do you think existing approaches are effective…?
• What needs to change…?
• What does a successful transport system look like to you…?
• What aspects of other cities can we deploy in Yarra..?
Activity #2

Deliberation

Questions

At your tables:

1. Share your thoughts on what you’ve learned (yellow sheet)
2. Identify the most important questions you have for the presenters (pink sheet)
3. Develop other questions or suggestions about ways that Council might best support you at the next forum (green sheet)
Responses to questions

Wrap up
Max Hardy
Next steps, and homework
Max Hardy

THANK YOU!
See you back here on
Saturday, August 22\textsuperscript{nd}, 9am-1pm