

# ***THE STAKE VERIFIED HANDBOOK***

**STAKE'**



Stake Verified is our official affiliate program that rewards you for building your (and our!) business.

We've created this handbook to give you a quick snapshot of who we are, how the program works and how you can make the most of every opportunity on Stake.

Read on.





**STAKE'**

# 1 ABOUT US



# *A BIT ABOUT US*

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*Before we jump in.*

*We thought we'd share  
a bit out bout us.*

## *OUR VISION*

We break barriers so investors,  
anywhere, never have to settle in  
their pursuit of financial progress.

## *OUR MISSION*

We create the most seamless access  
to financial opportunities by fusing  
technology, market expertise and a  
deep appreciation for the new  
generation of investor.

At the end of it all, we exist for  
people like you, who want better  
access to the opportunities they see  
around them.

## AND OUR PRODUCT

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*Stake started in 2017 when Co-Founder (an ex Wall Street trader himself) got sick and tired of the forms, fees and complexities to trading on the US market from outside the US.*

*You'll notice that this goes right through to our product.*

### FORGET THE PAPERWORK

- ✓ A fully-regulated brokerage account in a few clicks.
- ✓ Digital, automated US tax form completion. No hassle.

### SEAMLESS

- ✓ \$0 brokerage and no fx fees per trade.
- ✓ Buy fractional shares easily and commission free.

### OPPORTUNITIES AT YOUR FINGERTIPS

- ✓ Over 6,000 US stocks and ETFs on our platform.
- ✓ ASX and Chi-X investing coming to Australia Q4.

### SIMPLE AND SOPHISTICATED

- ✓ Built by traders not by banks we've built Stake the way we want to work.
- ✓ Rich data and insight with analyst ratings and price targets.



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# *STAKE VERIFIED OVERVIEW*

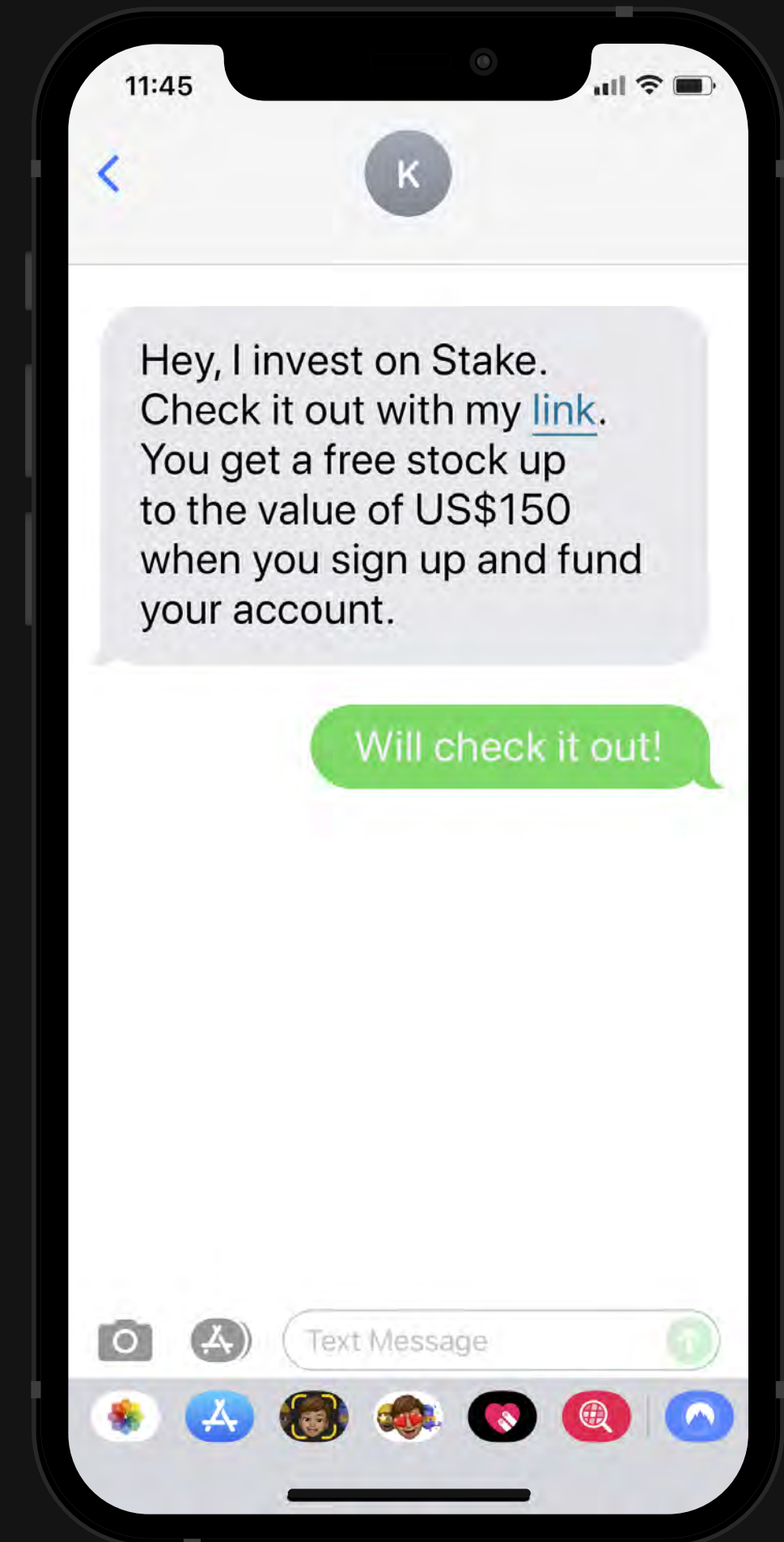


# STAKE VERIFIED

*Being Stake Verified means you're part of an exclusive group of investors, traders, entrepreneurs, and content creators.*

## **BENEFITS:**

- ✓ **EARN COMMISSION** on affiliate traffic with no caps. The more you refer the more you earn.
- ✓ **BONUS CASH PAYMENTS** made to top referrers each month.
- ✓ **EXCLUSIVE SWAG** with all partners receiving a Stake Verified merch pack.
- ✓ **TRADE DATA + INSIGHT** so you can stay close to how Stake traders are reacting to the market.
- ✓ **MEMBERS ONLY EVENTS** to build your network and supercharge your content creation skills.



# WHAT DO WE LOOK FOR?

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*Whether you're a content creator, educator, have a large audience or just love the markets, we're always on the lookout to work with partners who have similar values as us.*

## HUNGER

We're wired differently. We live to keep moving forward, to achieve; progress and win.

## HUSTLE

Hunger means nothing without action. We are relentless, determined and inventive in the pursuit of getting it done.

## JOY

Progress is easier had when you love what you do. Things do get tough but we always keep things in perspective and let ourselves enjoy the journey.



# HOW THE PROGRAM WORKS

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## 1. JOIN

It's simple to get started — just click the link to sign up to our Stake Verified affiliate program via our partner tool, Impact.

Please note: when signing up to our program on Impact you will see a baseline global agreement with \$0 for all commercials. This is for the purpose of signing up only and bespoke commercials based on your region and/or expected traffic will be negotiated with you directly once you have signed up.

## 2. PROMOTE

Via Impact you will be able to track your performance and access a range of Stake visuals and information to use in your own content.

## 3. EARN

Earn a commission for referring your audience to Stake. You can earn money for each qualified referral you drive via your Impact partner tracking link.'



# ELIGIBILITY

Before applying we ask that you download and sign up Stake.

Not only will that give you a great understanding of our product, but it means we can instantly hook you up with all the good stuff and get you rolling right away.

Please note Stake is currently available via app or desktop in Australia, New Zealand, United Kingdom and Brazil.



**\$0 BROKERAGE FEES**  
**\$0 FX FEES PER TRADE**



**A FULLY-REGULATED BROKERAGE ACCOUNT IN MINUTES**

**GET A FREE STOCK ON US**

**CLAIM YOUR FREE STOCK**

Play the ball drop to claim your free stock up to the value of \$150.



CLAIM





# 3 *PAYMENTS AND BENEFITS*



# ***MONEY TALK***

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*You can earn commission on Stake Verified in different ways.*

## ***REFER***

With your unique Impact partner tracking link, earn a commission by successfully referring a new customer who funds their account on Stake.

The more you promote, the more likely you are to earn.

## ***CREATE***

If you're a keen content creator we also offer content partnerships. We love unique and original ideas, so be sure to pitch them to us on application.

## ***BONUS***

Nothing like an extra reward for all your hard work. Each month we pay out bonuses to our highest performers.

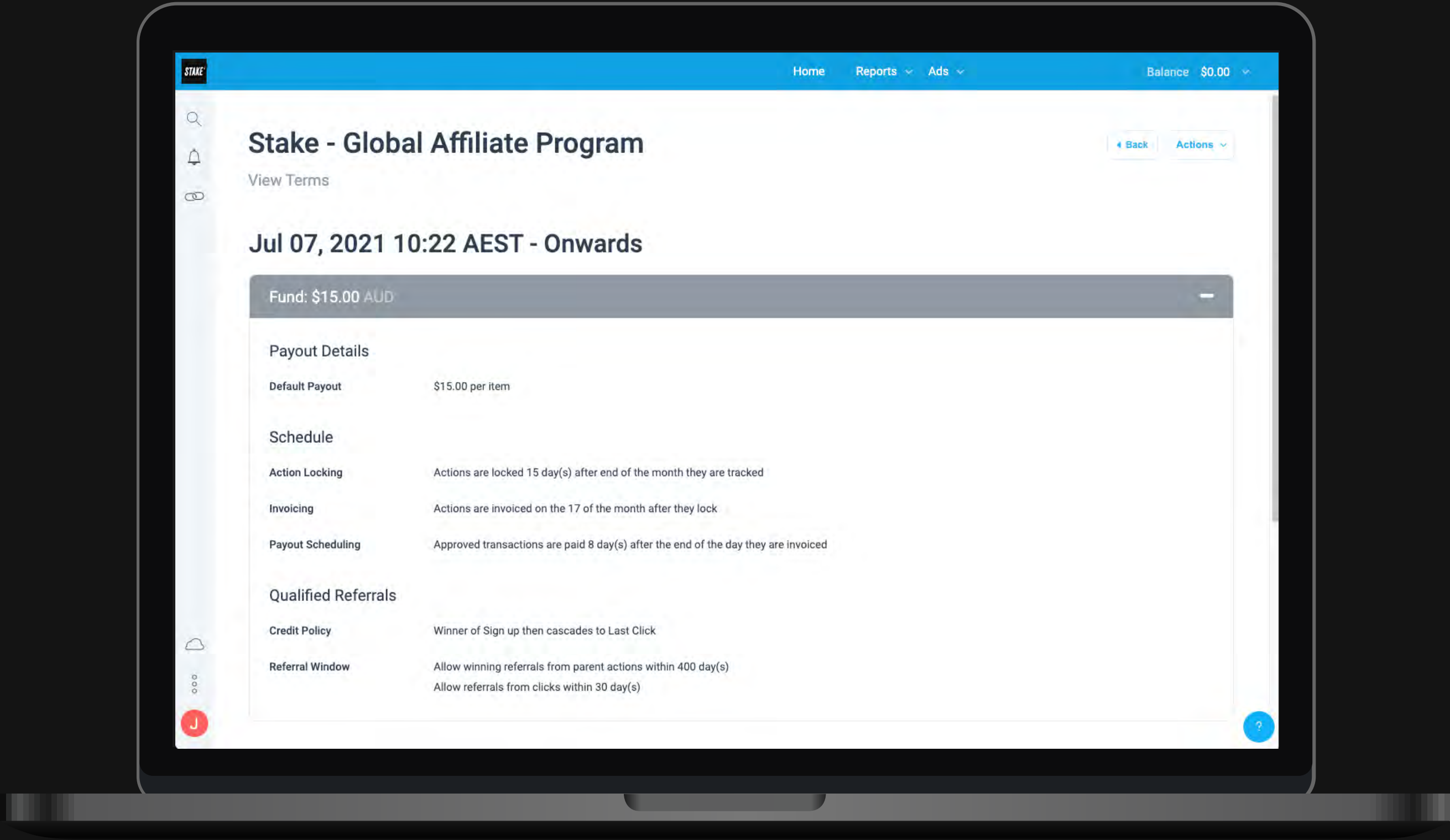


# AGREEMENT & COMMERCIALS

By submitting an application to join Stake Verified, you warrant that you have read and reviewed the baseline terms and conditions which will be presented to you upon application.

Specific commercials will be negotiated and agreed with you once you have signed up to our baseline agreement.

This may include higher commercials based on your region, expected traffic, whether you receive a referral payment only, content payment only, or both.



# VERIFIED PERKS

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*We're here to help you succeed. On top of your agreement, you'll get free access to all the tools you need to promote Stake and earn top commissions.*

- ✔ **EXCLUSIVE STAKE VERIFIED SWAG.**  
Goodluck trying to find this stuff in a store.
- ✔ **MEMBERS ONLY EVENTS**  
to build your network and supercharge your content creation skills.
- ✔ **TRADE DATA + INSIGHT**  
so you can stay close to how Stake traders are reacting to the market.
- ✔ **DIRECT CONTACT** with the Stake Partnership Manager for the latest updates from us.



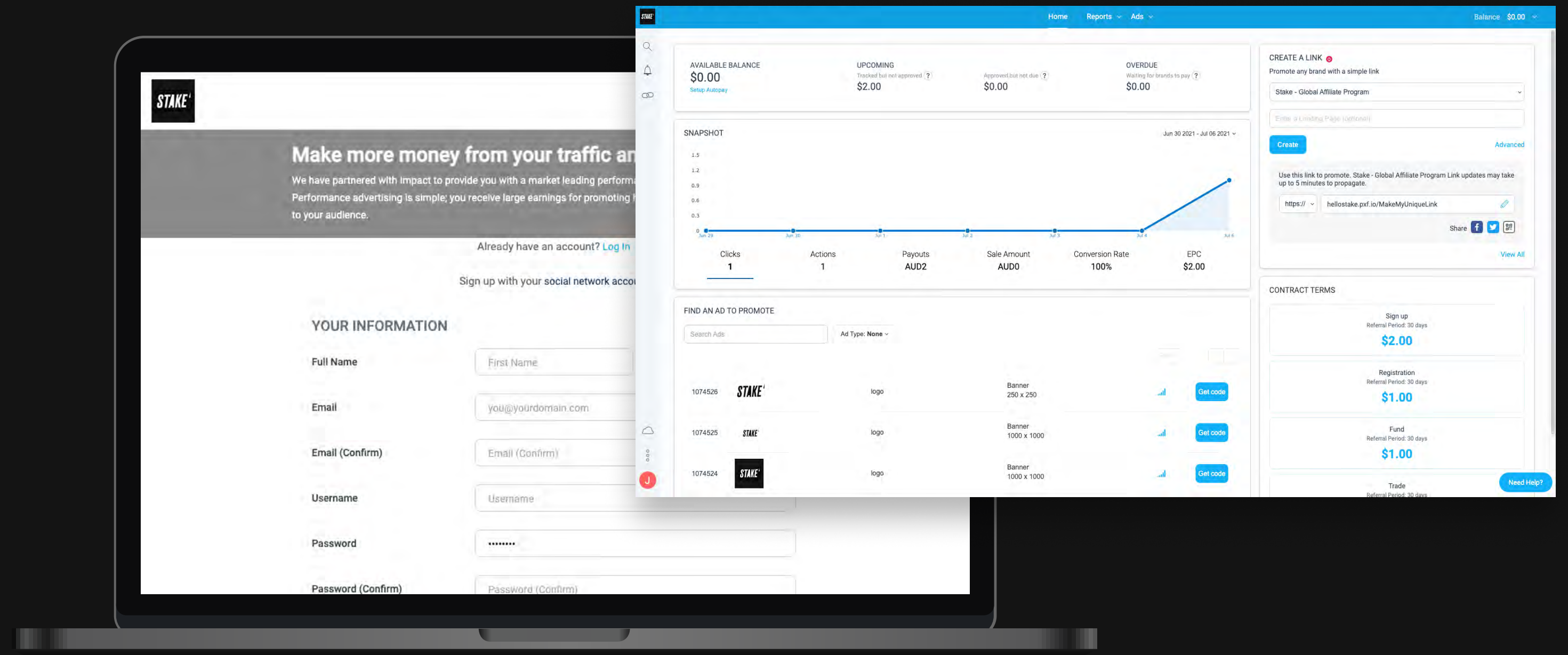


# 4 *IMPACT*



# WHAT IS IMPACT?

Impact is our affiliate platform that helps us manage all the important and small stuff when it comes to Stake Verified.



## SIMPLE + AUTOMATED PAYMENTS

Impact helps us collect all your important details and automates monthly payments direct to you.

## TRACK YOUR RESULTS

Using your unique Impact tracking link, you'll be able to live track your monthly performance and results on the Impact dashboard.

## STAKE ASSET LIBRARY

Access a range of static and dynamic assets available to use in your content.



# HOW IT WORKS

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## ① CREATE IMPACT ACCOUNT

Click the sign up button on [hellostake.com/StakeVerified](https://hellostake.com/StakeVerified) to create an Impact account.

## ② SIGN UP TO OUR GLOBAL AFFILIATE PROGRAM

Submit an application to join our global baseline agreement.

Please note: when signing up you will see the baseline global agreement has \$0 for all commercials. This is for the purpose of signing up only and bespoke commercials based on your region and/or expected traffic will be negotiated with you directly once you have signed up.

## ③ REVIEW

We'll then review your application and be in touch in the next 3-5 business days.

## ④ TERMS & AGREEMENT

Based on your application we'll negotiate commercials with you based on your region and/or expected traffic.

## ⑤ WELCOME EMAIL

Once approved, you'll receive a welcome email from us.

## ⑥ START EARNING

You can begin content creation straight away with your unique Impact tracking link.

Please note: You must use your Impact tracking link in all promotional material in order have your traffic tracked and eligible for payments.



# 5 FAQs



# FAQS

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## *HOW LONG ARE THE AGREEMENTS IN PLACE?*

The terms and conditions apply for as long as you are promoting Stake and receiving Stake Verified benefits.

## *CAN I RENEGOTIATE THE TERMS & AGREEMENTS?*

The initial terms we negotiate with you will be set, but we're always open to making things work for you.

## *WHAT IF I CLOSE DOWN MY CHANNEL OR WANT TO STOP PROMOTING? WHAT HAPPENS THEN?*

No worries, just let us know and we can ensure that all your payments are finalised. Should you change your mind we'll always be glad to have you back.

## *HOW OFTEN DO I GET PAID?*

You will be paid monthly on the 25th of the subsequent month to the month in question. For example, your affiliate traffic during the month of January will be paid on 25th February.

## *CAN I GET PAID INTO MY STAKE ACCOUNT?*

At this stage all payments will be made into your nominated bank account at time of signing up.

## *DO I NEED TO HAVE A BIG SOCIAL FOLLOWING TO APPLY?*

Whether you're big or small we love to work with anyone in the space.

## *DOES STAKE OWN MY CONTENT?*

The content you create is yours, but as per the terms and conditions we reserve the right to share and reuse your content or require you to remove or amend any inaccurate or misleading content.

## *WILL I STILL GET FREE STOCK AS PART OF MY REFERRAL?*

No. Your affiliate payments replace the free stock referral reward.

# 6 *CONTACT*





# CONTACT

*For any further questions,  
please do not hesitate to  
reach out to us.*

## *Australia*

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## *New Zealand*

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## *UK*

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