



**Creating Better,
Together.**

**Printing is about
making something
real** – something
you can feel, that
tells your story, and
leaves a lasting
impression.



PRINT



SIGNAGE



PACKAGING
& LABELS



BRANDED
MERCHANDISE



GRAPHIC
DESIGN

**Graphic Design
Prototyping
Digital Printing
Offset Printing
Large Format Printing
Signage
Packaging
Labels
Branded Merchandise
Finishing
Campaign Management
Logistics**





Creating Better, Together.

If you're looking for a hands-on service, a fast turn around, and a quality finish, then you've come to the right place.

At Kale Print we ensure our clients deliver their stories, their brands and their products with more impact, precision, and speed than ever before. By using the latest technology and a team of dedicated experts, you can trust that you are in the best hands.



Founded on generations of printing passion, our family business has built a reputation for quality, service and innovation.

Trusted as a nationwide supplier of top quality print products and services, it doesn't matter where you are in New Zealand, we can help. We provide print solutions for small business to large corporate and government organisations as well as being one of New Zealand's largest trade print suppliers.

We operate from three sites across the North Island, utilising an extensive range of leading edge technology, print, and finishing equipment. Combining a wealth of expertise with fast, reliable service to deliver high-quality print. Your experience with us is one built on care, trust and attention to every detail.

Printing is more than just ink on paper – we craft cohesive visual communications across every medium, ensuring your brand stands out and stays memorable.

From brochures to signage, packaging, and promotional merchandise, our print solutions are backed by a team of qualified, experienced graphic designers. This comprehensive service offering allows us to deliver seamless brand consistency across all touchpoints, helping you build maximum impact and lasting recognition for your business.

Let's have a chat about your individual needs and how we can work with you to create better, together.



Our vision.

At Kale Print we aim to be a leader in our industry both locally and nationally.

We are **passionate about print** and about creating long term partnerships with our clients and suppliers to provide a tailored world class customer experience.

As an **innovative future thinking** business, we strive to attract and employ the best talent in our industry. In line with a culture of self-development, we invest in training and providing the tools to **support the growth of our people**.

We understand lean manufacturing philosophy and that continuous improvement provides better value for our customers, employees, and shareholders.

Operating in a responsible way is part of our DNA. We will continue to be proactive in pursuing **sustainable credentials** as proof of our commitment.

We will continue to **support our community** through the Kale Print sponsorship programme.

We will provide a **safe and inclusive culture** for our people where diversity is valued.

Who we help & how.

Our clients include small to medium enterprises and large corporations across many industry sectors. Manufacturing and export, local and government, education, retail and finance. As an independent family owned business, we have become a trusted partner for many other trade printers, agencies and creatives throughout New Zealand.

Our team includes; designers, print consultants, online ordering specialists, offset and digital print managers, packaging and labelling experts, signage and point of sale manufacturers, installers and a finishing and logistics team.



Digital printing.

For smaller quantity runs our digital printing presses are the perfect economical solution.

They can duplex and personalise on a wide variety of papers and packaging boards from 80-400gsm onto a maximum sheet size of 364x660mm.

With digital embellishments including white, neon and clear toners offering more wow for less.

Need ideas? Check out our website and socials for the latest trends or talk to our specialist consultants who can offer tips and advice for your next project.



Offset print.

For medium to high volume print, our modern A1 and A2 offset printing equipment will give you consistent colour matching and best value for every print project.

Our presses use UV print technology for instant drying and more vibrant colour. This means you get a quality finish and speed to market every time. Perfect for booklets, packaging and high-volume print collateral projects. We know our clients are time poor, so tell us when you need it and we will make it happen.



Graphic design.

With a team of in-house graphic designers and brand experts on tap, you have all your visual communication bases covered at Kale Print.

From logo and brand development, stationery design, right through to full catalogue layouts or simply to set up your files. Our studio of creatives ensure your brand collateral is consistent, correct and meets your deadline with flair!



Signage & wide format printing.

From large posters, labels, exhibition and neon signage, to vehicle and building graphics, we have got the products to help promote your business on a larger scale!

With our extensive production equipment capability, and a range of substrates such as corflute, ACM, paylite and foamboard we can help you make an impact on a larger scale. Gloss or matt laminate options; indoors or outdoors; paper or polyester, when size does matter, we have the right solution for you.



Packaging.

Box development and design services from start to finish.

Utilising our Kongsberg digital cutting table, we can produce small run packaging or manufacture packaging prototypes for testing before mass production. Perfect for those looking for an innovative way to get their products to market. Our large printing presses and inline package forming equipment allow for quick, quality, large run packaging.

Our passionate team take care of your project right until the moment we put it in your hands.



Branded merchandise.

Pens, tote bags, keyrings, cups and mugs. The options are endless.

Looking for something a little different? Through our trade partners we provide our clients with premium promotional products and business gifts for those events and special occasions.



Campaign management.

Planning to print multiple products for mailing or an event? We have the experience, processes and technology to deliver a seamless campaign.

Utilising offset, digital and wide format print, we can deliver in full, on time and to specification. Including colour matching across a variety of printed products.



Finishing.

Our passionate team take care of your project, right until the moment we put it in your hands.

Die-cut, folded, stapled, PUR bound, all the finishing touches to make your project complete and ready for market with maximum impact.



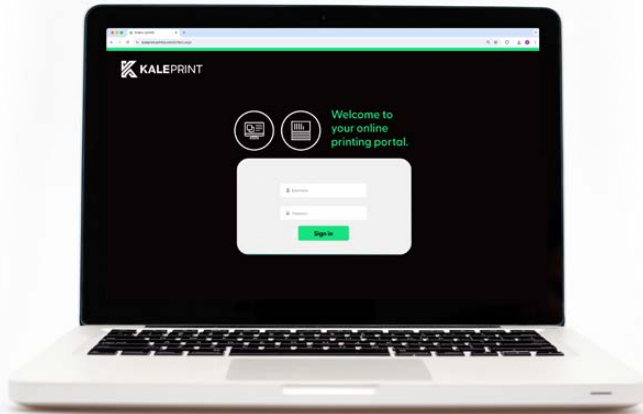
Mailing & logistics.

Once we have finished your job, our service extends right to the end to suit your requirements.

Mailing and lodgement through the NZ Post network. Packaging, labelling, freight, logistics and storage of printed material ready to order and ship on demand.







Innovation.

As one of New Zealand's leading print companies, we owe our continued growth and success, in part, to embracing new technology with a clear vision for the future.

The print industry is constantly evolving and whilst many other companies have ceased investing in commercial print technology, we remain print focused. Every new technology acquisition is driven by our desire to create a better experience for our customers.

This means that we can offer our clients greater benefits than most other printers in New Zealand. Faster output, better quality, premium vibrancy, with cost-effective and environmentally friendly options available from one source.

Our service is tailored to your needs. From online ordering for those repeat jobs and personalised business cards. To specialist consultants who will come to you and share their wealth of knowledge for more complex print projects.

Investment timeline.

2019



Kale Print launches its new brand and strategy. Social media and brand marketing rollout. Increase in community support and sponsorship



Kale Print became the first printer in the Bay of Plenty to achieve FSC® accreditation as part of our commitment to providing sustainable print solutions. The paper we purchase comes from responsible forestry



Kale Print launches PIQ CRM, allowing clients to purchase products online 24/7

Installation of the first A1 LED
Ryobi Offset Press into NZ



2020



Installation of the latest generation
Fuji Xerox 6 colour digital press



Acquisition of Rotorua based printing
company Advocate Print

2021



Winner of 5 Gold Medals at the NZ
Pride in Print Awards, including business
innovation and Promotional Print
Category winner

Installation of the first C14000 Konica Minolta with inline finishing into NZ



Winner of another 5 Gold medals at the NZ Pride in Print awards



Kale Print commences Toitū Envirocare Carbon reduction programme. Carbonzero certification pending



Acquisition of Whitianga based printing company Endeavour Print



Customer Monitor implemented to measure customer engagement and advocacy



Tauranga Business Awards
Winners in Customer Experience,
Service Excellence, People &
Culture categories



2022

2023



Winner of 5 Gold Medals at the NZ Pride in Print Awards, Including Wellness



Acquisition of Te Awamutu based printing company Rosetown Print

Winner of 5 Gold Medals at the NZ Pride in Print Awards, Including Wellness, Sustainability, Industry Development and Creativity



Kale Print attains Toitū Net Carbonzero certification



Installation of the latest generation Fuji Xerox Revoria 6 colour digital press



2024

2025

New purpose built building in Tauriko business estate spanning 2600 square metres of production facility, bringing our two Tauranga sites together with easy access to SH29a and Port of Tauranga

Kale Print brand refresh launch to realign with core offering



Winner of 6 Gold Medals at the NZ Pride in Print Awards including Business Sustainability



Winner of 7 Gold Medals at the NZ Pride in Print Awards



Installation of the latest generation Konica Minolta C14010 4 colour digital press plus white

2026



People & planet.

Manaaki whenua, manaaki tāngata, haere whakamua.

If we care for the land, if we care for the people, we can move forward into the future.

As a family business that has been operating for more than 40 years, we firmly believe it is the responsibility of each generation to leave things in better shape for the generation that follows.

We do this by actively supporting our community on a local and national level. By proactively pursuing sustainability credentials as proof of our commitment. By providing a safe and inclusive culture where diversity is valued.

Our community support programme provides financial assistance and discounted printing for our local community and not-for-profit organisations. From grass roots sports clubs to cancer research.

We acknowledge that our people are our greatest asset. A happy team is a productive team. We ensure a flexible work/life balance, and actively encourage team building at every opportunity. Through regular social events, bringing together our teams across five sites whenever possible.

Organisations we support.



A culture second to none.



Sustainability.

When you choose Kale Print as your preferred print partner, we will not only provide you with a quality product but also demonstrate opportunities to reduce your impact on the environment.

In 2019 we achieved FSC® accreditation, a first for our industry in the Bay of Plenty.

The Forest Stewardship Council (FSC), is an internationally recognised organisation responsible for promoting and monitoring environmentally appropriate, socially beneficial and economically viable management of the world's forests.

Tracking farmed wood from forest to shelf, certified use of the FSC logo mark proves the paper has followed a strict chain of custody.

In 2024 we achieved Net Carbonzero certification with Toitū Envirocare. We are committed to managing and reducing our emissions. Accordingly, we offset our unavoidable emissions by investing in carbon credit projects to compensate for the Toitū mandatory emissions resulting from our operations.

As proof of our commitment, our Tauranga manufacturing facility has a 432 panel, 254KW solar system installed. Producing 106% of our energy use with excess exported back to the grid. Saving 42 tonnes of CO₂ - equivalent to planting 7500 trees.

Our goals are linked to our company vision of reducing our CO₂ emissions beyond neutrality.



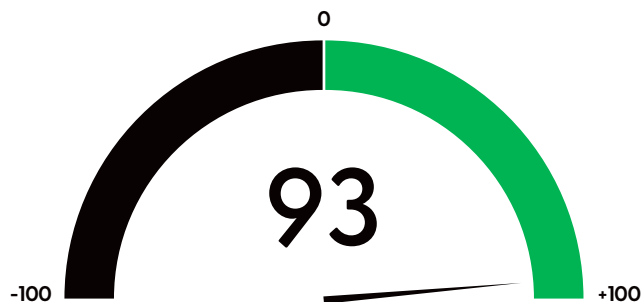
Looking after the future now.

We are proud to take science-based action to sustain the life of this place, our people and our future.



What our customers say...

The **Net Promoter® Score (NPS®)** is a customer loyalty and satisfaction measurement taken from asking customers how likely they are to recommend your product or service to others on a scale of 0-10.



fast
great
friendly
efficient
amazing
service
helpful
prompt
excellent
communication
quick
quality
team

“

Kale Print is the “printer that printers use” – We consider this company to be our older, wise, big cousin, that handles all the jobs that we need help with (as a little remote business)! Nothing is too difficult, the Quality is excellent, the Service is outstanding. They are client-friendly and always willing to give sound advice. Chur Cuz!

Tairua Print

“

We have worked with Kale Print for over a decade and they have gone from strength to strength.

The team are responsive, passionate, innovative and go above and beyond with the highest quality outputs. We love the team at Kale and would highly recommend.

Metro Marketing

Awards and Accolades.

2026 - NZ Pride in Print Awards - 5 Gold Medals + 1 Business Award

Categories: Print Industry Promotion, Business Print, Publications, Print Finishing, Sustainability

2025 - NZ Pride in Print Awards - 7 Gold Medals

Categories: Industry Development & Creativity, Print Industry Promotion, Business Print - Stationery, Promotional Print, Publications

2024 - NZ Pride in Print Awards - 3 Gold Medals + 2 Business Awards

Categories: Industry Development & Creativity, Print Industry Promotion, Promotional Print, Sustainability, Wellness

2023 - NZ Pride in Print Awards - 4 Gold Medals + 1 Business Award

Categories: Publications, Print Finishing, Business Print - Stationery, Wellness

2022 - Tauranga Business Awards

Winner: People and Culture, Customer Experience, Service Excellence

Finalist: Continuous Improvement, Tauranga Business of the Year

2022 - NZ Pride in Print Awards - 5 Gold Medals

Categories: Print Industry Promotion, Publications, Promotional Print, Print Finishing

2021 - NZ Pride in Print Awards - 3 Gold Medals + 1 Category Winner + 1 Business Award

Categories: Promotional Print, Business Print - Stationery, Innovation

PRESENTATION FOLDERS · BOOKS · ANNUAL REPORTS · MAGAZINES · PUBLICATION
ATALOGUES · BROCHURES · FLYERS · NEWSLETTERS · POSTERS · PROMOTIONAL MAT
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LANYARDS · TOTE BAGS · PENS · DRINKWARE & BOTTLES · VEHICLE SIGNAGE · WINDOW

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