

Snapshot of Kiind Strategic Plan 2024 - 2027



Vision

An inclusive society where all children and families reach their full potential.

Mission

To walk with families, amplify their voices and empower them with the knowledge and connections they need to advocate successfully for their children and their families.

Strategic goals		Indicators of success (by 30 June 2027)
1 Understand new areas of need and potential new service models	Undertake a population-based needs assessment to understand the service gaps in Western Australia (WA) and explore new service models to ensure we continue to serve all our members.	We have completed a population-based needs assessment and piloted one new population-based service.
2 Understand effectiveness of current service model	Identify gaps and opportunities for improvement in our existing services and refine our current service delivery model.	Informed by an independent evaluation report, we have identified and implemented opportunities to improve our service model.
3 Be recognised as a leader in family-led peer support	Cement our role as leader in the delivery of family-led peer support and capacity building and be the automatic go-to for families and professionals at the point of diagnosis of disability or significant developmental concern.	We have developed and implemented marketing plans to grow Kiind's professional referral network and family memberships.
4 Be a lead systemic advocate in the disability sector	Be the lead systemic advocate for children and young people with disability and their families in WA and strengthen the Child and Family Disability Alliance (CAFDA) advocacy position in the Commonwealth.	We are part of WA advisory groups and the WA government routinely contacts Kiind for input on the needs of children and young people with disability and their families. Nationally, the Commonwealth Government values CAFDA for advice and input.
5 Be sustainably funded with diversified revenue	Increase revenue to meet the needs of Kiind members and be sustainably funded with diversified revenue streams.	We have a sustainable business model and Kiind's core services have long-term funding.
6 Be well-evaluated and evidence-led	Our current service delivery model will be well-evaluated and backed by evidence, and we have an impact measurement framework to ensure ongoing data collection.	We have completed and published an independent evaluation of Kiind's service model and developed an impact measurement framework.
7 Have an empowered and supported team	Kiind has an empowered and supported team who keep delivering a high value service.	We have created and implemented an employee engagement and development plan.