

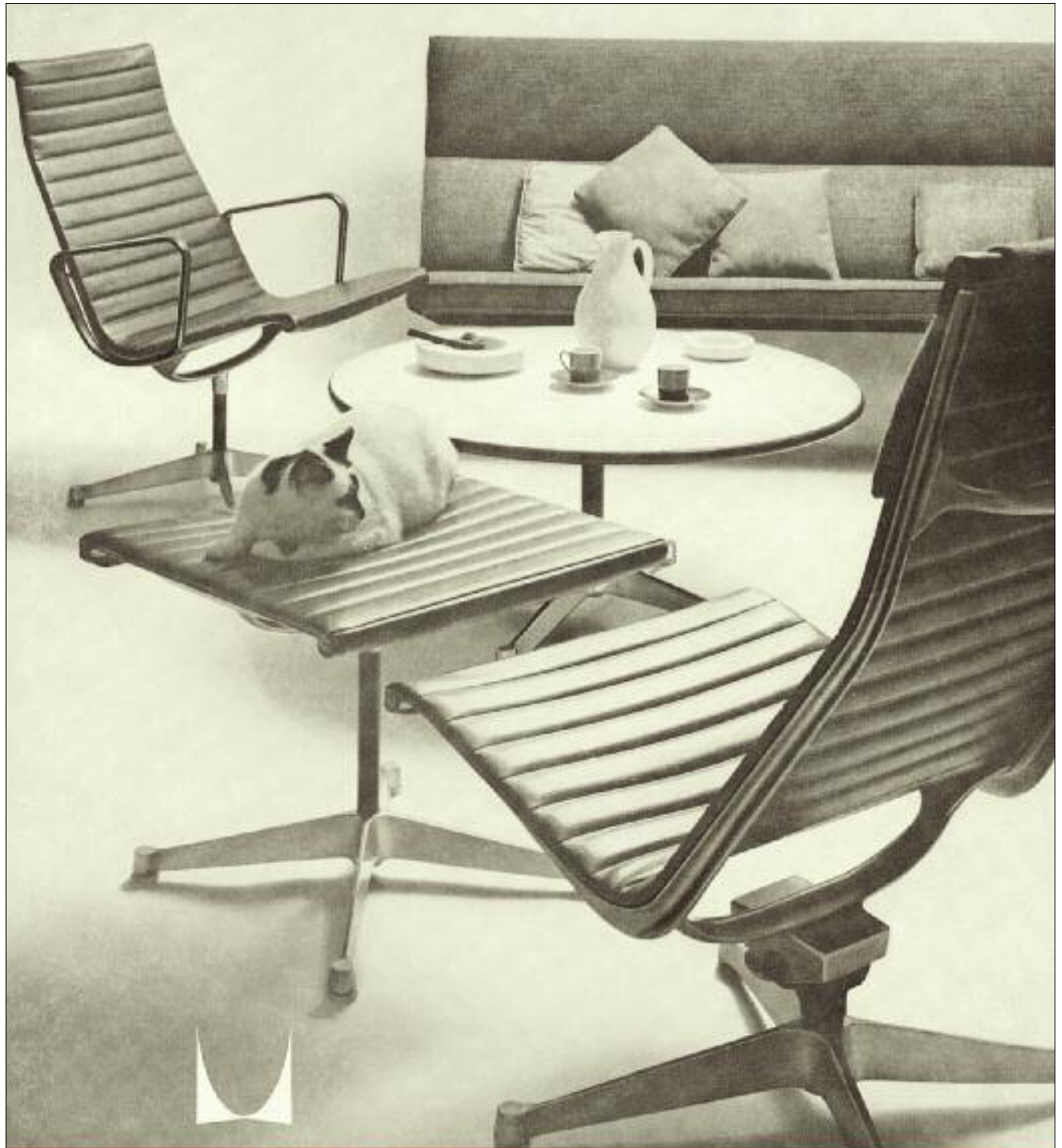


# Herman Miller

Modern Classics







*The elegance and comfort of these chairs designed by Charles Eames will outlast even the 9 lives of our friend on the ottoman. . . . send 25c to Herman Miller in Zeeland, Michigan for a brochure of suggested room settings or, better yet, see this furniture at any one of the dealers listed. ARIZONA Phoenix, Warner's Furniture—CALIFORNIA Berkeley, Fraser's; La Jolla, Dean Marshall Interiors; Long Beach, Frank Brothers; Los Angeles, Evans Furniture, Leslie's; Oakland, Jackson's; Palo Alto, House of Today; Pasadena, Lawe's; Sacramento, John Bergeret; San Diego, Design Center; San Francisco, Jackson's; Santa Barbara, Henry Levy; Santa Rosa, Sanford Co.; Vacaville, Nut Tree—OREGON Beaverton, Siebert's for Modern; Eugene, Rubenstein; Portland, Edwards—UTAH Salt Lake City, Clark Leaming—WASHINGTON Seattle, Del Teet Furniture; Spokane, John W. Graham; Tacoma, Glasgow Furniture—HAWAII Honolulu, Theo H. Davies. If your home town is not listed here, write for the name of the nearest dealer; Dept. L595 Herman Miller Furniture Co., Zeeland, Mich.*

## Ever wondered how something becomes a classic?

*We have, and we'd like to share our thoughts with you.*

We believe furniture becomes classic when it demonstrates a lasting appeal, an original personality, and a simple, innovative beauty and function. Classics are living proof that good things endure; they have a way of evoking a particular time and making time irrelevant. Committees and corporations don't design classics. Individuals like Charles Eames and George Nelson and Isamu Noguchi do. Their view of modern design lies at the heart of Herman Miller's collection of modern classics.



Eames® Storage Unit



Eames Soft Pad Management Chair



Eames Aluminum Group Lounge Chair and Ottoman



Eames Hang-It-All®



Eames Chaise



Eames Walnut Stools



Nelson™ Swag Leg Desk



Eames Molded Plywood Dining Chair



Eames Sofa Compact

The products above are among the original modern classics still manufactured today and available through Herman Miller.



from Finger's

FURNISHINGS OF GOOD DESIGN

from every view

it's true . . .

GOOD  
DESIGN

HERMAN MILLER

SLATTED BENCH-TABLE

Important-looking accent to modern decor... wholly functional, yet possessing true grace and elegance. Used as cocktail table, or as bench. Finish solely ebony, or ebony with natural birch top. Available in lengths from 48" to 102" . . . from \$48

If you're seeking the best in modern . . . seek no further. It's at Finger's . . . in the village . . . 2438 Rice Blvd. Here is furniture designed for the vitality and mobility of today's living . . . furniture designed for the greatest usefulness in a minimum of space . . . furniture as beautiful as it is functional . . . furniture by the world's foremost designers. Nor do we stop with furniture . . . you'll find our town's largest selection of eye-appealing, imaginative accessories. Decorating counsel without charge always.

feed, why, if

Finger's

IN THE VILLAGE  
2438 RICE BLVD.  
LY-7398

A 1945 *Life* magazine article pictured one of George Nelson's early designs—the Storagewall. Herman Miller founder D.J. De Pree saw the article and journeyed to New York to convince Nelson to serve as the company's director of design. The warm personal and professional relationship between Nelson and De Pree yielded a stunning range of products, including the platform bench.

Introduced in 1946 as part of Nelson's first collection for Herman Miller, it possesses clean, rectilinear lines that have made it a landmark of modern design.



Eames Executive Chair



Eames Molded Plastic Side Chair



Nelson Swag Leg Chair



Goetz™ Sofa



Eames Molded Plywood Coffee Table



Eames Molded Plywood Lounge Chair



Eames Wire Base Table



Nelson Platform Bench

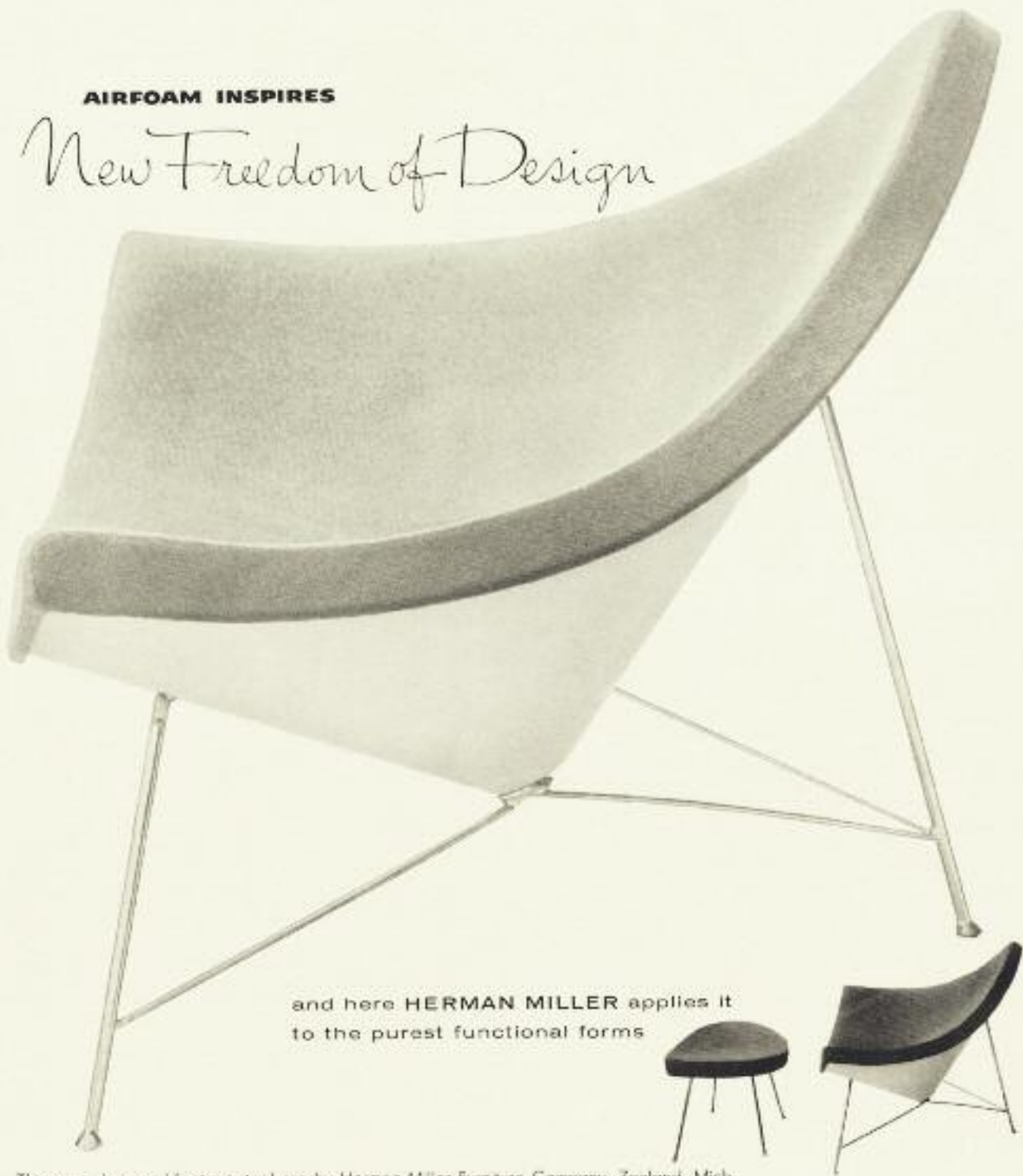


Nelson Swag Leg Table

The products above are among the original modern classics still manufactured today and available through Herman Miller.

**AIRFOAM INSPIRES**

*New Freedom of Design*



and here HERMAN MILLER applies it  
to the purest functional forms

This easy chair and footrest-stool are by Herman Miller Furniture Company, Zeeland, Mich. Molded units of AIRFOAM are directly applied to preshaped plastic shells. This achieves the ultimate in scaling grace and long-lasting comfort—without bulky components, without complicated craftsmanship, without costly extra operations.

Such advantages are realized in shops where AIRFOAM has "graduated" from alternate cushioning to basic component—and that starts right in the designing room! Goodyear, Foam Products Division, Akron 16, Ohio.

Articles—T. M. The Designer Tire & Rubber Company, Akron, Ohio

*Airfoam*

MADE  
ONLY  
BY

**GOOD YEAR**



THE WORLD'S FINEST, MOST MODERN CUSHIONING



George Nelson—designer, teacher, author—wasn't the kind of person to sit still very long. That's reflected in his 1956 design statement for the Coconut chair, where he wrote that it “was developed to give lounge seating comfort together with great freedom of movement. Many positions are possible in this chair with a maximum of comfort in every case.”

A chair designed to look like the fragment of a coconut shell wasn't a stretch for someone who said, “Total design is nothing more or less than a process of relating everything to everything.”



Nelson Swag Leg Chair



Nelson Coconut Chair



Eames Aluminum Group Executive Chair



Capelli Stool



Eames Soft Pad Lounge Chair and Ottoman



Eames Round Table



Eames Molded Plywood Lounge Chair



Eames Soft Pad Side Chair



Eames Storage Units

The products above are among the original modern classics still manufactured today and available through Herman Miller.



FROM YOUR FAVORITE DEALER



AMERICA'S MOST FAMOUS  
MODERN CHAIR CAN NOW  
BE YOURS FOR ONLY \$25\*

EVERY HOME CAN USE ONE OR MORE OF THESE FAMED  
MOLDED PLYWOOD CHAIRS. DESIGNED BY CHARLES EAMES,  
THEY OFFER A RARE COMBINATION OF CRISP, CLEAN  
LINES AND OUTSTANDING COMFORT.



\*The model LCN costs up to \$30.00





*Kazam!* Charles and Ray Eames used a little magic and a whole lot of work to perfect their plywood-molding technique. In the early 1940s, Charles and Ray worked through the evenings in their small Los Angeles apartment molding plywood in what they called the “Kazam! machine.”

This device was their version of a curing oven. It let them create their own plywood and give it shape by using a bicycle pump to inflate a rubber membrane that pushed glued plies of wood against a curved, electrically heated plaster mold. The humble machine eventually allowed the Eameses to manufacture their molded plywood chair, named the Best Design of the 20th Century by *Time* magazine.



Eames Aluminum Group Management Chair



Eames Desk Unit



Eames Molded Plywood Lounge Chair



Eames Molded Plastic Armchair with Rocker Base



Sparrow Dowel Chair



Eames Molded Plywood Lounge Chair



Eames Sofa



Eames Elliptical Table



Eames Molded Plastic Side Chair

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Have you ever wondered why beds always have to look like Lenin's tomb on casters? If you have, George Nelson's elegant, super-comfortable design is for you. Ideal for the bedroom that has to double as a sitting room. Tailored slipcovers are available too.



There are probably more forgeries of sculptor Isamu Noguchi's famous coffee table than any other furniture design in existence. The original is still good and we still make it.

A ring and a book (\$5.00 for the complete catalog) are all you need to start furnishing with Herman Miller. If you lack a decorator, architect or dealer, call our nearest showroom for the names of dealers in your area.



**HERMAN MILLER  
FURNITURE CO.,  
ZEELAND, MICH.**



The Suspended Vanity is the thing that converts your bedroom storage from functional to luxurious. Available in two case lines, shown here in natural rosewood. Write us for further information.



We like to think that the lazy Susan table is the most elegant medium-size table anywhere, particularly in the all-white version. Four-foot diameter, plastic top, cast aluminum base, seats four generously and will take up to six. George Nelson's design. The upholstered wire chairs are by Charles Eames.



Planning facilities are provided in all Herman Miller showrooms, for you and your decorator. Use them anytime without obligation.

Showrooms: New York, Boston, Chicago, Dallas, Grand Rapids, Kansas City, Los Angeles, Pittsburgh (Heide-Jen), Minneapolis (Midwest Furniture Showrooms), Philadelphia (Robert LeFort Co.), San Francisco (K.L.P. Showroom), Canada (Robin Bush Assoc., Vancouver and Toronto)



AS YOU PROBABLY KNOW, HERMAN MILLER HAS A TEXTILE DIVISION, AND A FABULOUS COLLECTION OF FABRICS FOR BOTH DRAPERIES AND UPHOLSTERY. ALL OF THEM ARE EXCLUSIVE WITH US, SPECIALLY DESIGNED BY ALEXANDER GIRARD.



For a startling conversation piece that is also a joy to sit on, the "Marshmallow" sofa (OK, you name it!) represents a completely new and radical concept in upholstered furniture. On view at all our showrooms and selected dealers.

For Isamu Noguchi, there was no line between art and furniture. Noguchi was a sculptor by vocation, a world citizen who lived in Paris, Japan, England, China, and New York City. His 1947 table design for Herman Miller, with its three-quarter-inch-thick plate-glass top, is a triumph—a balance of sculptured form and everyday function.

It's little wonder that Noguchi's table evokes the grace and strength of a dancer: From 1942 until his death in 1988 he designed all of choreographer Martha Graham's sets.



Eames Molded Plywood Dining Chair



Nelson Marshmallow Sofa



Eames Aluminum Group Management Chair



Eames Soft Pad Executive Chair



Noguchi Table



Nelson End Table



Nelson Swag Leg Work Table



Eames Wire Chair



Eames Molded Plastic Armchair

The products above are among the original modern classics still manufactured today and available through Herman Miller.



If your home town is not listed, write for the name of the nearest dealer: Dept. 5531 Herman Miller Furniture Co., Zeeland, Mich. **ARIZONA:** PHOENIX, Warner's Furniture. **CALIFORNIA:** BERKELEY, Fowler's; LA JOLLA, Dean Marshall Interiors; LONG BEACH, Frank Brothers; LOS ANGELES, Leslie's Ewers Furniture; OAKLAND, Jackson's; PALO ALTO, House of Today; PASADENA, Lowe's; SACRAMENTO, John Brunner; SAN DIEGO, Design Center; SAN FRANCISCO, Jackson's; SANTA BARBARA, Harry Levy; VACAVILLE, Nut Tree; WHITTIER, Interior Design. **HAWAII:** HONOLULU, Thos. H. Davies. **OREGON:** BEAVERTON, Gabriel's. **UTAH:** SALT LAKE CITY, Clark Louvig. **WASHINGTON:** SEATTLE, Del Test Furniture; Frederick & Nelson. **SPokane,** John W. Graham.



Even if you don't have two o'clock feeding at your house, we think you will appreciate the deep comfort of this rosewood and leather lounge chair designed by Charles Eames for Herman Miller.

The Eames lounge chair's development dates from 1940, when Charles Eames and Eero Saarinen submitted a prototype to the Museum of Modern Art's "Organic Design in Home Furnishings" competition in New York City. Thirty-three years later, MoMA would make the chair part of its permanent collection.

The intervening years saw the lounge chair's introduction in 1956 on the "Today Show" and its transformation into a modern design icon, a lofty achievement for a chair that Charles hoped would simply have the "warm receptive look of a well-used first baseman's mitt."



Eames Lounge Chair and Ottoman



Eames Molded Plastic Armchair



Eames Molded Plywood Screen



Dowel Side Chair



Eames Aluminum Group Side Chair



Nelson Swag Leg Table



Eames Wire Chair



Nelson Swag Leg Arm Chair in Black



Nelson End Table

The products above are among the original modern classics still manufactured today and available through Herman Miller.



LOOK FOR THIS MARK



# BEWARE OF IMITATIONS

ENJOY THE COMFORT OF THE REAL THING

Designed by Charles EAMES for HERMAN MILLER, Inc.



ZEELAND, MICHIGAN



These are the ORIGINALS!  
Accept no substitutes





**True originals are rare.**

All the furniture in this Herman Miller collection is original, authentic, fresh, and timeless.

*We're happy to present these modern classics to you.*

Who would say that pleasure is not useful?  
—Charles Eames

The single common element in all man-made  
things is that they are *designed*.  
—George Nelson

For more information about our products and services or to see a list of dealers and retailers, please visit us at [www.HermanMiller.com](http://www.HermanMiller.com) or call (800) 851 1196.

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