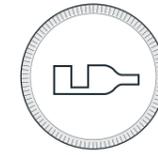


by Elite, To Be





Case Study

Living Edge Flagship Showroom, The Woolstores.

Completed in 2015 by Woods Bagot, the flagship showroom of leading Australian furniture supplier and retailer Living Edge is located in Sydney's vibrant new commercial hub at Alexandria, and features a sophisticated bar area for client entertaining and events.

The Brief

By bringing commercial and retail operations together, Living Edge wanted to fully embrace the dual roles of host and living product showcase. The space needed to operate as a retail store, to demonstrate a range of architectural products in practice, and to accommodate various industry events and client entertaining.

The Solution

"The design aims to deliver an engaging experience for customers. The showroom is all about immersion, creating volumes of space and providing the opportunity for visitors to properly connect with Living Edge products," says Woods Bagot's Head of Interiors Todd Hammond.

The heritage nature of the building was a key design consideration and a heritage consultant was engaged to ensure this was properly addressed. The translation between the historical structure and the new fit-out is a critical part of the concept.

An extensive Libreria Del Vino installation anchors the hospitality area and provides storage for over a thousand wine bottles. The depth and texture of hand finished corten was selected to complement the aged patina of the building's predominantly timber original structure. Combined with a formed concrete bar and polished concrete flooring, the result is a refined aesthetic that aligns with the Living Edge brand.

"Living Edge is a classic and understated brand, with a certain refined dignity. It was natural that the design aesthetically reflected that presence," says Todd.

"Of all the features of our award-winning Sydney flagship, the corten wine library from Elite, To Be is the most consistently admired by visiting architects and retail customers alike."

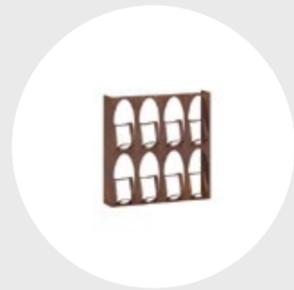
– Aidan Mawhinney, Director, Living Edge





Modular Elements

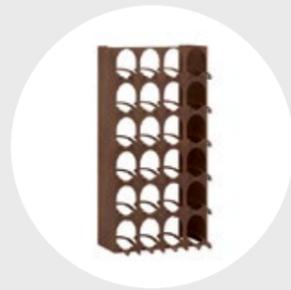
Thanks to multiple modular configurations Libreria Del Vino provides space-saving wine storage for many wall dimensions.



F08b
H 500 x W 500 x D 180 mm
8 bottle capacity (vertical)



F16
H 1000 x W 500 x D 180 mm
16 bottle capacity (vertical)



F24a
H 1000 x W 500 x D 340 mm
24 bottle capacity (horizontal)



F18
H 750 x W 750 x D 180 mm
18 bottle capacity (vertical)



F24b
H 750 x W 750 x D 340 mm
24 bottle capacity (horizontal)



LADDER
Ladder H 2200 X W 450 X D 475 mm
Ladder Rail H 60 X W 1500 X D 120 mm
Flat Plate Closure

Modifications

F06	H 750 x W 250 x D 120/180mm
F08a	H 1000 x W 250 x D 120/180mm
F08b	H 500 x W 500 x D 120/180mm
F12	H 500 x W 500 x D 240/340mm
F16	H 1000 x W 500 x D 120/180mm
F18	H 750 x W 750 x D 120/180mm
F24a	H 1000 x W 500 x D 240/340mm
F24b	H 750 x W 750 x D 240/340mm
M08	H 750 x W 750 x D 120/180mm





Materials

Combine the weathered patina of corten steel with the natural warmth of Oak or Suar (also known as Rain Tree) to create a cosy atmosphere, or choose from a range of powdercoated finishes in shades derived from wine varietals. Powdercoat adds different nuances to iron, bringing character and colour to its environment.

Antique brass offers a classic, distinguished alternative and will darken and patina with age.

With the addition of a timber frame, the system becomes an ideal room divider for lofts, penthouses or tasting rooms, making elegant and efficient use of unused space.

**Special colours are available by request.*

ETCHED



Corten
Corten



Bronzato
Bronzed



Brunito
Burnished

DIAMOND



Ottone Diamantato
Diamond Brass



Nickel Diamantato
Diamond Nickel



Piombo Diamantato
Diamond Lead

SOLID WOOD EDGE



Suar (Massiccio)
Rain Tree Solid Wood



Rovere
Oak



Rovere Silver
Grey Oak



Rovere Nero
Black Oak







About Elite, To Be

Founded by Australian-born Franco and Carlo De Re and based in Friuli in northern Italy, Elite, To Be produces furniture complements and design objects for home and hospitality applications. Each design is inspired by the form, colours and history of a place in Europe, the Americas, Africa or Asia that the duo particularly connected with in their extensive travels. This relationship with cultural artefacts forms the essence of the brand.

About Libreria Del Vino

Libreria Del Vino is part of the Eno collection, designed by Franco De Re, and dedicated to the world of wine. Rethinking the concept of conviviality, the collection is designed to suit wine bars, restaurants and wineries, but also adapts easily to domestic environments.

Libreria Del Vino is ideal for dressing the walls of bars and wine bars, kitchens or private wine cellars. The unique modular wine storage system features alcoves designed to accommodate differently sized wine bottles. Custom configurations can be simply achieved, and a sliding iron ladder provides easy access to high bottles. Made entirely from laser cut iron, the system can be finished in natural or lacquered corten or customised with powdercoat in a selection of six standard colours.

Sleek, space-efficient and visually arresting, Libreria Del Vino allows you to display wine labels and maintain free airflow with proper storage positioning.



Simple installation and an integrated sliding ladder make Libreria Del Vino a unique storage and display solution for a wide range of applications.

elite, TO BE

For further information please email
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livingedge.com.au

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