

# **Business Profile**

#### **About Us**

Preston Law is a Cairns based law firm offering commercially realistic, practical and cost effective advice and legal solutions based on genuine knowledge and experience.

Preston Law was formerly part of the national Gadens Lawyers Group which commenced operations in Cairns in 1991. On 1 July 2008, the independent law firm Preston Law was founded to enable us to better focus on our client base in North Queensland.

At Preston Law we strive to provide our clients with a unique legal service and remain committed to focusing and maintaining a strong local presence in the North Queensland region including Cairns, Innisfail, Townsville, Atherton Tablelands and areas in and around Mt Isa, Cape York, Gulf of Carpentaria and the Torres Strait.

## **Our Promise to You**

We recognise that good value is not just a factor of price, but also in a broader sense of whether our clients get more from their solicitors than expected.

At Preston Law, we aim to ensure the smooth carriage of your matter and make it our business to go beyond the legal issues to understand the financial, commercial and market factors that impact on you, your business and operations and ultimately, what drives your success.

Throughout the course of your matter, we will maintain full accountability and transparency to you. We will ensure that work efficiencies are achieved during the conduct of your matter through the prevention of double handling and meeting agreed deadlines which means that your costs are contained within budget which represents low risk and value for money to you.



### **Our Services**

At Preston Law we offer an integrated approach to our clients by providing a full range of legal services and whole-of-business solutions.

We are able to support all of your legal requirements through the operation of 22 separate practice areas which is complimented by our close affiliations with external professionals and consultants across a range of disciplines including highly experienced barristers, mediators, valuers, planners, engineers, environmental consultants and accountants.

We know and understand what our clients expect and as such, we follow four key imperatives in regards to the provision of legal services, these being:

- provision of efficient, quality advice and practical solutions;
- an enjoyable pleasant solicitor/client working relationship and interactions;
- reliability and flexibility; and
- value for money.

The team at Preston Law have been involved in a broad range of practice disciplines and have the depth of knowledge and experience to provide practical and commercial legal solutions whilst still recognising the four imperatives.

Our team at Preston Law pride themselves on getting to know their client's individual requirements that go above and beyond the three imperatives and we will provide practical, cost effective and timely legal advice whilst maintaining an exceptional level of service.



# Who we are

#### Social & Environmental Values

At Preston Law we implement and maintain certain principles and core values within our work environment such as:

- encouraging open communication and open mindedness;
- respect for the individual;
- working together;
- observing the highest professional and ethical standards, and
- acting with honesty and integrity.

These core values also extend beyond our work environment and are representative of how we liaise with our valued clients and within the community.

# **Preston Law in the Community**

Whilst we have a strong presence in the business and legal community in Far North Queensland, our commitment to the Cairns region extends beyond our legal services.

Preston Law is a strong supporter of the local community and we are proactive in providing support through sponsorship of local artists and schools as well as various sporting, community and industry groups. We also support young students and are sponsors of the James Cook University Subjects Awards every year and also offer work placements to High School and University students.

We further support the local community through regular participation in community fundraisers, providing donations to various organisations such as the Leukaemia Foundation and Red Shield Appeal, and supporting community groups such as student soccer teams, the Ellis Beach Surf Life Saving Club, Mayor's Christmas Appeal and Mayor's Charity Golf Days.

A number of our staff members are also on the boards and committees of a number of significant local businesses, sporting clubs and community organisations in the Cairns region.

We believe in actively participating in the wider community as individuals and continually seek to involve our staff in community engagement activities that make a positive difference to where we live and work.

#### **Our Team**

Our team at Preston Law are characterised by their energy, passion and commitment to providing realistic, sound and effective advice to help clients reach their goals.

At Preston Law, we employ locally from within the community and as a result our team have a wealth of knowledge and understanding of the region and community issues that affords our clients with invaluable insight into their matters.

This knowledge and understanding of Cairns and North Queensland can only enhance our ability to deliver legal services that are relevant to you.

# **Organisational Structure**

Our organisational structure has been designed to optimise work allocation, coordination and supervision so as to deliver professional quality legal services within agreed timeframes.

Each operating area is lead by a team leader who is a highly experienced professional who can offer a wealth of knowledge and experience. The solid understanding each team leader demonstrates in their chosen area of law is in turn supported by a team of solicitors, senior paralegals and administrative staff.

Preston Law is structured so that you, our valued clients can benefit from the knowledge of our entire team, meaning that whilst only one solicitor will be charging their fees and have the conduct of your matter, you will have access to, and the support of, our entire team at Preston Law.

#### **Our Fees**

At Preston Law we offer a range of fee structures which may assist you in your legal requirements.

Ask your solicitor for one of our many options that may be suitable to you.



Liability limited by a scheme approved under Professional Standards Legislation