

MEDIA ACCREDITATION APPLICATION REQUIREMENTS:

Media Accreditation for Shannons Rally SA – Rally Heartland is strictly available to **professional journalists and photographers only**. Accredited event photographers will receive access to all competitive stages.

Applications will be considered for:

- Working Media covering the event
- Local TV and Radio, Press Representatives
- Motorsport Press
- Photographers with motorsport customers / motorsport specific websites

Applications will **not** be considered for:

- Freelance writers/photographers not on assignment for an established news outlet/motorsport website.
- Personal (Non-Motorsport) Facebook Page/YouTube Channel where you publish your photos/videos.
- Personal (Non-Motorsport) blog where you publish your photos.
- Your friend is competing at the event, and you want to take photos for him.
- Spouses and other guests of working media.
- Applicants under 18 of age at the time of the event.

All Accreditation applications MUST include a letter from an editor and/or proof of previous coverage. Media Accreditation will ONLY be issued to applicants with previous experience working at dirt rallies or similar events in a professional capacity, unless by special arrangement and/or working in direct conjunction with other approved accredited media.

Previous experience must be stated in your Media Registration application. Motorsport Australia Media Accreditation is not compulsory but highly recommended. Applicants who do not currently hold Motorsport Australia Media Accreditation are able to apply at any point for this via the Motorsport Australia website.

PLEASE NOTE: Possession of Motorsport Australia Accreditation does not automatically mean that credentials will be granted or approved. Approval is at the discretion of the Media Coordinators and/or Event Organiser.

For use in promotional material for the event, you acknowledge that upon request from the Event organisers you must submit high resolution, copyright free, unwatermarked versions of at least 20 images or 5 minutes of vision of the event at no cost. This is a condition of accreditation

If you do not wish to supply these images, this condition may be waived upon payment of a \$250 registration fee. Please make sure to indicate this in your application.

To be considered for Shannons RallySA – Rally Heartland Media Accreditation, your application must be comply with all of the above criteria.

MOTORSPORT IS DANGEROUS

Motorsport Australia and its associated entities exclude all liability for your harm howsoever arising from your attendance at the event except to the extent prohibited by law.

Click here to read the Motorsport Australia disclaimer: <https://motorsport.org.au/events/disclaimers/>

By submitting your registration, you accept these conditions and are deemed to have signed this waiver. You will also be required to sign a disclaimer when you sign on for duty each day.