

MEDIA ACCREDITATION

Flinders to Fleurieu Rally

1.0 INTRODUCTION

1.1 Media Accreditation for the **Flinders to Fleurieu Rally** is restricted to professional journalists, photographers and broadcast media engaged in legitimate media coverage of the event.

1.2 Accredited media photographers may be granted controlled access to competitive stages, subject to all event safety requirements and directions issued by Event Officials.

1.3 Media Accreditation is issued solely at the discretion of the **Event Organiser and Media Coordinator**.

2.0 ELIGIBILITY

2.1 Applications for Media Accreditation will be considered from the following:

- a) Working media assigned to cover the event
 - b) Television and radio broadcasters
 - c) Newspaper and press representatives
 - d) Recognised motorsport media outlets
 - e) Professional photographers producing content for motorsport clients or recognised motorsport websites
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3.0 INELIGIBLE APPLICATIONS

3.1 Media Accreditation will **not** be granted to:

- a) Freelance writers or photographers who are **not on assignment** for an established media outlet or recognised motorsport website
 - b) Individuals operating **personal (non-motorsport) social media channels**, including Facebook or YouTube, used primarily for personal content
 - c) Personal blogs not dedicated to motorsport journalism
 - d) Individuals seeking accreditation solely to photograph a competing friend, team member or associate
 - e) Spouses, partners or guests of accredited media personnel
 - f) Applicants **under eighteen (18) years of age** at the time of the event
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4.0 APPLICATION REQUIREMENTS

4.1 Unless otherwise agreed with the event management, all applications for Media Accreditation **must include**:

- a) A **letter of assignment** from an editor, publisher or commissioning organisation; and/or
- b) Evidence of **relevant previous motorsport media coverage**

4.2 Applicants must demonstrate **previous professional experience covering gravel rally events or comparable motorsport activities**.

4.3 Details of previous experience must be clearly stated within the Media Accreditation application.

4.4 Applicants without relevant rally experience may only be considered **by prior arrangement with the Event Organiser or Media Coordinator**, or where working directly in conjunction with an approved accredited media organisation.

5.0 MOTORSPORT AUSTRALIA MEDIA ACCREDITATION

5.1 Holding **Motorsport Australia Media Accreditation** is **not mandatory but strongly recommended**.

5.2 Applicants who do not currently hold Motorsport Australia Media Accreditation may apply through the Motorsport Australia website.

5.3 Possession of Motorsport Australia Media Accreditation **does not automatically guarantee approval** for Media Accreditation at the **Flinders to Fleurieu Rally**.

5.4 Approval remains at the **sole discretion of the Event Organiser and Media Coordinator**.

6.0 MEDIA CONTENT PROVISION

6.1 As a condition of accreditation, accredited media agree that upon request by the Event Organiser they will provide material for event promotional use consisting of:

- a) A minimum of **ten (20) high-resolution photographs**, or
- b) A minimum of **five (5) minutes of video footage**

6.2 All supplied material must be:

- a) High-resolution
- b) Unwatermarked
- c) Provided free of copyright restriction for event promotional use

6.3 Applicants who do not wish to provide material under the conditions described in Article 6.1 may request a waiver of this requirement upon payment of a **\$200 Media Accreditation Fee**.

6.4 Any request for waiver must be clearly indicated within the Media Accreditation application.

7.0 ACCEPTANCE OF CONDITIONS

7.1 By submitting a Media Accreditation application, applicants acknowledge that they have read and accepted the conditions outlined in this document.

7.2 Accredited media personnel must comply with all instructions issued by the Event Organiser, Media Coordinator, Stage Commanders and Motorsport Australia Officials.

8.0 SAFETY DISCLAIMER

8.1 MOTORSPORT IS DANGEROUS.

8.2 Motorsport Australia and its associated entities exclude all liability for any harm arising from your attendance at the event except to the extent prohibited by law.

8.3 The Motorsport Australia disclaimer may be viewed at:

<https://motorsport.org.au/events/disclaimers/>

8.4 By submitting a Media Accreditation application, applicants acknowledge acceptance of this disclaimer and are deemed to have signed the waiver.

8.5 Accredited media personnel will also be required to **sign the relevant disclaimer at sign-on for each day of the event**.