

# JEWEL INTERNATIONAL ANNUAL OF CONTEMPORARY JEWEL ART BOOK

WOULD YOU LIKE TO SHOW YOUR  
LATEST CREATIONS TO THE WORLD?

[www.jewelbook.eu](http://www.jewelbook.eu)

stichting  
kunstboek

## **Jewelbook,**

International Annual of Contemporary Jewel Art offers you a prestigious platform to do so. We felt there was a real need for this brand new initiative because new talent keeps surfacing in all parts of the world and should find its place next to well established designers.

We highly appreciate your jewel creations.

Therefore, we would like to invite you to take part in our project.

The **Jewelbook** provides you with a unique opportunity to give your creativity **a global platform without costs**. And the wonderful result of this collaborative effort will inevitably lead to new insights and renewed inspiration.

## **What kind of book are we making?**

Our aim is to present a fine collection of contemporary jewellery in all its different forms and designs. For obvious reasons – this is an annual publication – we will only be presenting recent creations, which can be made in (classic) precious metals or more unexpected new materials. Creativity and originality will be important criteria.

**An international jury** will make a selection from the submitted works, which guarantees the outstanding quality of the final selection.

The publisher has the right to refuse material that doesn't meet these technical demands or that for some reason doesn't fit the concept of the book.

## **Stichting Kunstboek Publishers**

established in 1992 is a specialised publishing house in the fields of fine and decorative arts, design, architecture, floral art and gastronomy. From the moment of its foundation till now, we've published around 850 titles, all high standard illustrated books to be distributed and discovered worldwide. For years we have been developing a unique network of international specialised booksellers who guarantee excellent distribution in Europe, North and South America, Asia and Australia.

Amongst a lot of other reference works, this has enabled us to publish since 2005 the very successful *International Floral Art*, a biannual publication in which the work of the world's leading floral designers is showcased.

## **What does Stichting Kunstboek Publishers do in return?**

- After publication every participating designer will receive one copy of the **Jewelbook** for free.
- Additional copies can be purchased with a discount of 40% on the retail price (VAT 6% and transport and packaging costs excluded).
- **If selected, your work will be reproduced in a high quality and beautifully designed art book that will be distributed worldwide in specialised bookshops and through the Internet.**

## **What is expected of the jewel designer?**

- 4 jewel designs photographed individually (please give every image a clear reference) For reasons related to book design we would like you to use only black or white backgrounds. The jewels can be shown on models.
- a portrait picture of yourself
- biographical details
- the name of the photographer (both works and portrait) Photographs have to be made by a professional photographer and will be delivered free of rights. Photographs are delivered exclusively for this publication and related promotional material.

The material will have to comply with the following technical demands:

### **Digital material only** (no Photoshop collages)

- File format: TIFF, EPS or JPEG (GIF can NOT be used)
- Resolution: 300 dpi on I/I size
- Size: minimum height = 230 mm, minimum width = 230 mm
- Colour: RGB, with enclosed colour profile (e.g. Adobe RGB)  
If scans in CMYK, enclose CMYK colour profile!

### **Naming of the images:**

- Don't use any punctuation marks or interspace ( \_ can be used).  
The name can contain 25 signs at the most.
- Naming of the works: last name\_number of work\_det
- Naming of portraits: last name\_port

SURF TO [www.jewelbook.eu](http://www.jewelbook.eu)

DOWNLOAD, PRINT AND FILL IN THE ENTRY AND INFORMATION FORMS

THANKS IN ADVANCE FOR RETURNING THESE FILLED-IN FORMS AND

THE PHOTOGRAPHIC MATERIAL **BEFORE THE 1ST OF APRIL 2012**

TO STICHTING KUNSTBOEK, LEGEWEG 165, B-8020 OOSTKAMP, BELGIUM

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