

Join the Ausbuild Community Challenge Moreton Bay 2025



AUSBUILD
Community
Challenge

MORETON BAY
2025

FAQ

Moreton Daily

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A simple journey home





AUSBUILD

Community Challenge

MORETON BAY

2025

These frequently asked questions and answers provide general information only. For further questions or information please contact

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Leisel Jones

OAM - Ambassador

Leisel Jones joins us as the 2025 Community Challenge Ambassador and guest MC.



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GENERAL QUESTIONS

Who is the organiser behind the Ausbuild Community Challenge?

The Challenge is delivered by:

Moreton Daily



Ausbuild is the presenting partner.

Who is funding the Ausbuild Community Challenge?

Ausbuild has donated \$50,000 to the prize pool. All funds raised through business registrations, raffle tickets, and auction items will be distributed to Community Teams. All operational costs are covered by The Vine Lab / Moreton Daily.

How many people are in a team?

Teams must have a minimum of 6 and a maximum of 10 participants.

What dates must my team be available for?

To remain eligible, teams must participate in the following:

Date	Time	Event	Location	Attendance Requirement
Tuesday, 29 July	3pm – 4pm	Media & Content Day	Redcliffe AFL Fields	Minimum 1 Team Member
Sunday, 24 August	11am – 2pm	Trivia Challenge Lunch	Moreton Bay Food + Wine Festival, Apex Park, Woody Point	2 Team Members
Friday, 24 October	1pm – 6.30pm	Challenge Afternoon	Redcliffe AFL Fields	Minimum 6 team members required to compete

Failure to meet these commitments will result in disqualification.



GENERAL QUESTIONS

How much prize money is available?

A minimum of \$50,000 will be distributed across all Community Teams. The final amount may increase through additional fundraising.

How is the prize money awarded?

Teams accumulate points through pre-event activities and challenges held during the Challenge Afternoon. The top-performing Community Teams will receive a larger share of the prize pool. Corporate Teams do not receive monetary prizes but may be awarded trophies or recognition.

How much will my Community Team receive?

Prize money is awarded on a tiered scale, based on final rankings. See below. The below is a minimum and will increase based on fundraising efforts from the teams.

Community Challenge Prize Money - Tiered Scale		
Position	% of Pool	Based on \$50,000
1 st	11%	\$5,500
2 nd	10%	\$5,000
3 rd	9%	\$4,500
4 th	8%	\$4,000
5 th	7%	\$3,500
6 th – 10 th	5%	\$2,500
11 th – 15 th	3.5%	\$1,750
16 th – 20 th	2.5%	\$1,250



GENERAL QUESTIONS

What is the cost to enter?

Community Teams: Free

Corporate Teams: Free

Do I need to provide information about our organisation/business?

Yes. Applicants must provide a logo, images, and a short overview of their organisation and funding goals. This information may be published on Moreton Daily.



ELIGIBILITY

Who is eligible to apply as a Community Team?

Not-for-profit organisations or registered charities delivering benefits to the Moreton Bay community.

My organisation is not based in Moreton Bay. Are we eligible?

Yes. If the organisation benefits or the proposed project or initiative is based in the Moreton Bay Local Government Area, your organisation is eligible.

What is the Moreton Bay Local Government Area?

A locality map of the Moreton Bay Local Government Area, including suburbs within that area, can be searched at:



localgovernment.qld.gov.au/for-the-community/local-government-directory/search-the-local-government-directory

How do I check if we are a not-for-profit, or incorporated/unincorporated?

Refer to the Australian Taxation Office:



ato.gov.au/businesses-and-organisations/not-for-profit-organisations/getting-started



ato.gov.au/businesses-and-organisations/not-for-profit-organisations/getting-started/in-detail/registration/legal-structures-for-not-for-profits



ELIGIBILITY

Do I need to be registered for GST?

No. GST registration is not required.

What if my organisation does not have an ABN?

You may still apply but will require a Corporate Team partner with an ABN to act as an auspice.

What if my organisation does not have public liability insurance?

You can still apply. However, you remain responsible for any risk or liability related to your participation.

What happens if a team is disqualified?

Disqualified teams will not be eligible for prize money. The next ranked team will move up in placement.

What if my details change after submitting an EOI?

Email updates to:

✉ communitychallenge@moretondaily.com.au



HOW TO REGISTER

What are the EOI dates?

EOIs open at:

9.00am (AEST) on Friday 27 June 2025

EOIs close at:

9.00am (AEST) on Monday 21 July 2025.

Can I apply without a Corporate Team partner?

Yes. You can nominate a preferred partner, or request to be matched with one.

Can I submit a hard-copy application?

Online applications are preferred. If you need assistance or an alternative method, contact:

✉ communitychallenge@moretondaily.com.au

Will I receive confirmation after submitting an EOI?

Yes. A confirmation email will be sent if you provide a valid email address.

Who can I contact for help with the application?

Email communitychallenge@moretondaily.com.au for assistance.



ASSESSMENT

How will EOIs be assessed?

Applicants must demonstrate:

- How the funds will be used and who will benefit
- Alignment with community impact goals
- Availability to participate in all key events

When will applicants be notified?

All applicants will be notified by email or phone within 7 days of the EOI closing date. Successful teams will be announced via Moreton Daily's website and social media.



FUNDRAISING & PROMOTION

What marketing or PR exposure is provided to teams?

All teams may be featured in Moreton Daily, on social media, or via partner channels. Participation includes media and content opportunities.

How do we sell raffle tickets or promote the silent auction?

Teams will receive a promotional kit to support the online campaign. This will include GalaBid links, QR codes, and digital flyers and posters for self-printing. Physical tickets or printed materials will not be provided.

Can we promote our involvement on social media?

Yes. Teams are encouraged to promote their participation and fundraising efforts. A media kit with suggested copy and graphics will be provided.

Will the event be photographed or filmed?

Yes. A professional content team will capture photos and video throughout the campaign and event day. Selected content may be published by Moreton Daily or Ausbuild.



TEAM REQUIREMENTS & ROLES

What happens if we need to change team members after registration?

Minor changes can be made up to one week before the event. Please notify communitychallenge@moretondaily.com.au as soon as possible.

Who is responsible for communicating with organisers?

Each team must nominate a Team Leader, who will act as the main point of contact throughout the campaign. They are responsible for ensuring all team members have the accurate information.

Are we allowed to have children in our team?

Yes, children above 12 years of age are eligible to participate as a member of your team. All children under the age of 18 will be required to have a parent or guardian present.




CHALLENGE AFTERNOON

When will the Challenge Afternoon be held?

The Challenge Afternoon will be held on:

 **Friday 24 October 2025**

 **1.00pm – 8.30pm**

All teams will need to be ready to commence proceedings by 1.30pm.

Winner announcement will occur at approximately 6.30pm.

We will wrap up the event with Drinks, canapes and connection from 6.30pm – 8.30pm

Where will the Challenge Afternoon take place?

The event will be hosted at:

 **Peninsula Power FC, AJ Kelly Park Kippa-Ring.**

What should our team wear on Challenge Afternoon?

Teams are encouraged to dress in themed costumes or coordinated team outfits. Points will be awarded for best costumes and parade presentations.

What time should we arrive on event day?

Exact arrival times will be confirmed closer to the date, but teams should be prepared to check in by 1:00pm.

What happens if it rains?

The event will proceed in most weather conditions. Any changes due to extreme weather will be communicated by the organisers.

Is there parking available at the venue?

Yes, on-site parking will be available. Further details on parking and access points will be provided in your Team Information Pack.



CHALLENGE AFTERNOON

Can we bring supporters or spectators?

Yes. Teams are welcome to bring colleagues, friends, or family to cheer them on. Some spectator zones and communal areas will be available.

Can people with accessibility requirements participate?

Yes. While some activities involve physical movement, adjustments can be made to ensure inclusive participation where possible. Please notify organisers in advance of any accessibility needs.

Can we use our own gazebo or marquee on the day?

Yes. Space has been allocated for each team to be able to erect a 3x3m marquee as a home base for the evening. Please note, all marquees will need to be weighted, not pegged. It is not compulsory to utilise a marquee.

Will food and drinks be available?

Yes. A canteen will be open throughout the event, and networking drinks and canapés will be provided from 6:30pm to 8:30pm. Further details will be confirmed closer to the event.



POST-EVENT

How will prize money be distributed to Community Teams?

Prize money will be paid via EFT to the nominated bank account of the Community Team within 30 days of the event.

Are teams expected to report on how the prize money was used?

No formal report is required, but organisers may contact teams post-event to share impact stories or photos for use in Moreton Daily and/or Ausbuild coverage.



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