

STRATEGIC PLAN 2024–2027



OUR VISION

Healthy landscapes and thriving communities in the Burdekin Dry Tropics.

OUR PURPOSE

Empower the Burdekin Dry Tropics community to sustainably manage land, water, soil, plants, and animals.

OUR VALUES

Integrity — we are respectful, honest, trustworthy, consistent and fair.

Collaboration — we listen to other perspectives, work for mutual benefit and share successes.

Leadership — we drive change through creativity, tenacity and commitment.

Solutions — we create innovative solutions using experience and best available evidence.

Service — we provide outstanding service to our clients.

OUR 2030 ASPIRATIONS



STRATEGIC PILLARS 2024–2027



**Where we will focus to help achieve
our regional aspirations.**



ATTRACT AND RETAIN THE BEST TALENT

Our success relies on having the right people with the right tools. We will continue to focus on recruiting, developing and retaining a highly-skilled, adaptable workforce, supported by expert external collaborators. We will build staff capacity to deliver outstanding projects, further strengthen relationships with land managers and contribute to regional prosperity.



STRENGTHEN NRM PLANNING

Planning for the wise use of natural resources, and to address specific threats to key environmental assets, is core to our business. We will review our regional planning framework, and how we contribute to other plans, to help ensure more regional investment, better on-ground delivery and greater impact.



INCREASE ON-GROUND IMPACT

Scaling up efforts to address threats to our region's natural resources will require greater collaboration and increased funding. We will show leadership and inspire greater collective action and impact by developing stronger partnerships with key stakeholders. Agricultural profitability and resilience is underpinned by healthy stocks of natural capital, so we will pursue opportunities offered by environmental markets and nature-based solutions.



DRIVE TRADITIONAL OWNER PARTICIPATION AND INFLUENCE

NQ Dry Tropics acknowledges, recognises and celebrates the important role Aboriginal and Torres Strait Islander peoples have in caring for Country. We will focus on further building our cultural competence, and strengthening relationships with the NQ Dry Tropics Traditional Owner Management Group and other relevant First Nations organisations. We will also create employment and skilling opportunities for Traditional Owners in NRM.



BE MORE INFLUENTIAL, VISIBLE AND RELEVANT

We take pride in our trusted relationships with landholders, Traditional Owners, scientists, industry, community groups and government. We will use our influence to show leadership and advocate for the NRM sector. Although project funding heavily influences where we work, we will focus on providing value for landholders and other key stakeholders across the entire region.

Caring for Country ... together

NQ Dry Tropics acknowledges the Traditional Owners and custodians of the region and pays respect to Elders past and present. We recognise and value the continuing connection and custodianship of Traditional Owners to Country.

nqdrytropics.com.au