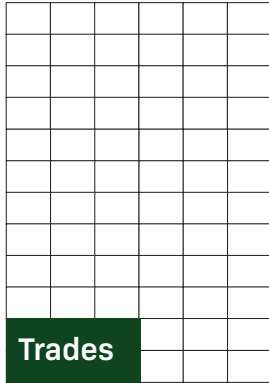


RATE CARD

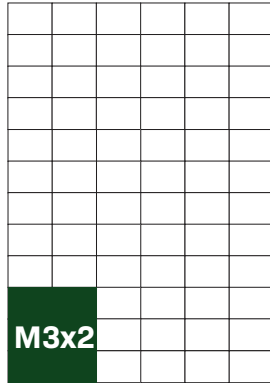
2025-2026

The
OBSERVER
Cassowary Coast



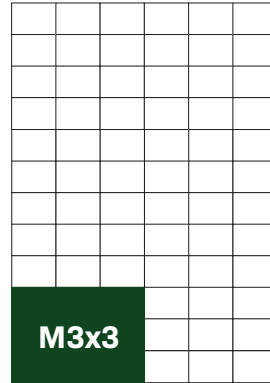
48mm **h** x 115mm **w**

\$70 casual
\$60 3-12 insertions
\$40 13-25 Insertions



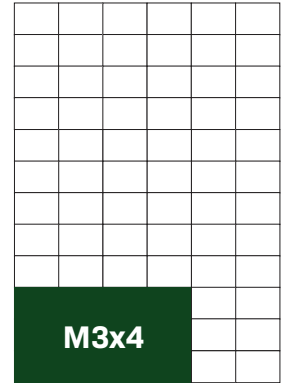
92mm **h** x 86mm **w**

\$200 casual
\$140 3-12 insertions
\$110 13-25 Insertions



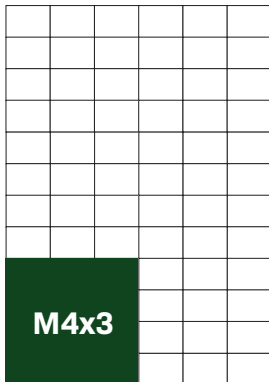
92mm **h** x 131mm **w**

\$250 casual
\$225 3-12 insertions
\$165 13-25 Insertions



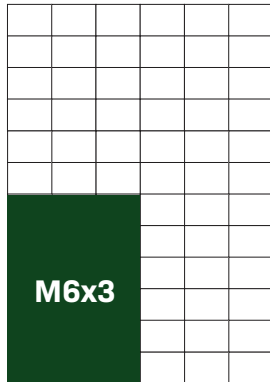
92mm **h** x 176mm **w**

\$400 casual
\$300 3-12 insertions
\$250 13-25 Insertions



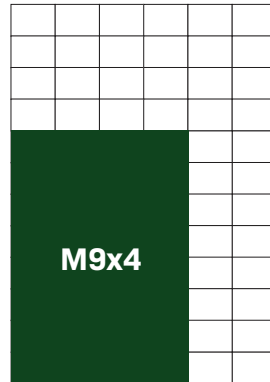
124mm **h** x 131mm **w**

\$400 casual
\$300 3-12 insertions
\$250 13-25 Insertions



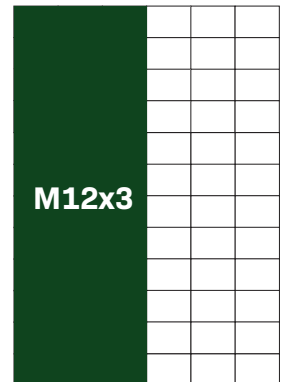
188mm **h** x 131mm **w**

\$450 casual
\$350 3-12 insertions
\$275 13-25 Insertions



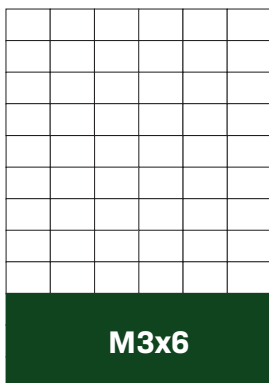
284mm **h** x 176mm **w**

\$900 casual
\$700 3-12 insertions
\$550 13-25 Insertions



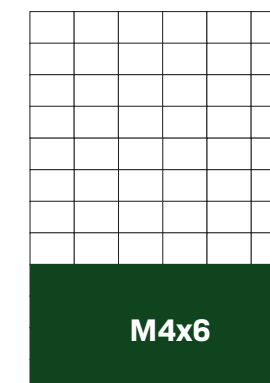
380mm **h** x 131mm **w**

\$900 casual
\$700 3-12 insertions
\$550 13-25 Insertions



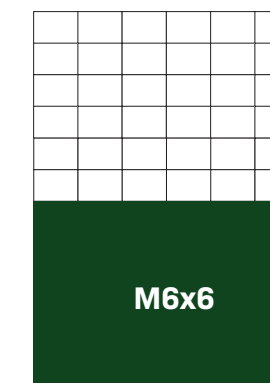
92mm **h** x 266mm **w**

\$450 casual
\$350 3-12 insertions
\$275 13-25 Insertions



124mm **h** x 266mm **w**

\$600 casual
\$450 3-12 insertions
\$350 13-25 Insertions



188mm **h** x 266mm **w**

\$900 casual
\$700 3-12 insertions
\$550 13-25 Insertions



380mm **h** x 266mm **w**

\$1100 casual
\$950 3-12 insertions
\$850 13-25 Insertions