

# LinkedCar

**Location:** Belgium, EU

**Industry:** Vehicle Automation

**Website:** <https://www.linkedcar.be/>



*LinkedCar is an innovative start-up creating a world-class Customer First Mobility platform for the automotive industry, based on trusted Salesforce technology.*

## What tool(s) were you previously using to manage projects?

When we started up back in January 2020 we didn't have a huge requirement for anything sophisticated, we were simply using Excel and a handful of other tools to manage our projects. This was definitely fit-for-purpose at the time, but as we grew we realized Excel wasn't going to grow with us as we scaled. We also needed something Salesforce native.

## What challenges were you facing before using Mission Control?

Well, with Excel especially it was version control and authoring permissions. You had people jumping in and out of spreadsheets and it was impossible to keep track of who did what when, as well as finding historical information. It was also flawed from a security perspective. And as mentioned, we needed a tool that could scale with us, and Excel obviously could not provide that.

## Why did you choose Mission Control?

We looked at a range of providers, but we wanted a solution based on Salesforce because we do everything in Salesforce, so it made sense to keep it on platform. We trialed a few and Mission Control was just the best fit. We were also lacking a 360 degree view which we couldn't get using multiple project tools.

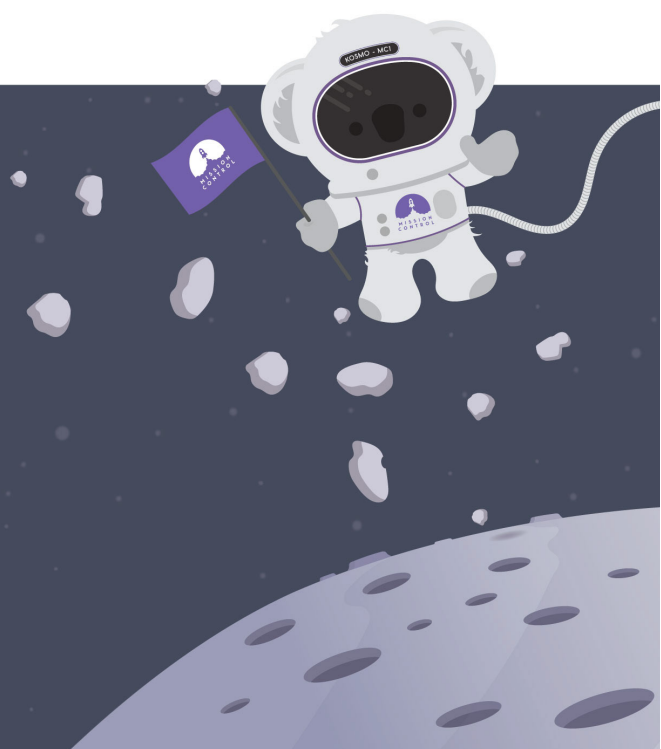
## How has Mission Control Helped?

We really like it! Visibility has improved across the organization, every stakeholder can see project status.

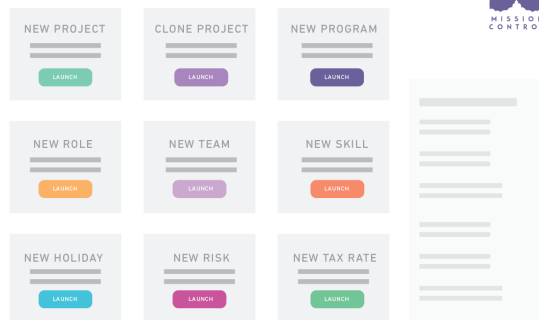
Time-sheets can be quite onerous, but Mission Control makes this function super easy.

Internally, we have more confidence in our projects, because we have better visibility of the progress and any risks that arise. Externally, our customers also have much more confidence in our projects because of the various features like the Gantt Chart, which provides more transparency and makes us look super professional.

If you're looking to track everything that is happening within your business and your projects this is a really handy add-on. I would absolutely recommend Mission Control.



### THE CONSOLE



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