

START-UP ACCELERATOR PROGRAM

AUSTRALIA'S FIRST EVER ACCELERATOR RUN BY GIRLS FOR GIRLS

23-26 SEPTEMBER, 2019

Australia's first accelerator program for enterprising students that provides an intense, rapid & immersive education experience run with successful founders & mentors for students to develop their own business.

The program gives students from all backgrounds access to successful young female entrepreneurs, resources & the knowledge to scale & learn in a safe collaborative environment. The program culminates with participants pitching for a share of \$3000 worth of seed funding in front of industry experts.

PROGRAM OUTLINE*

Day 1	10.00am - 1.00pm	The Lean Start-up model, business plans & strategy
Day 2	10.00am - 1.00pm	Customer profiling & acquisition, social media marketing & management
Day 3	10.00am - 1.00pm	Pitching & pitch deck preparation, financial management
Day 4	10.00am - 1.00pm	Boardroom pitches & branding
	5.00pm - 7.30pm	Live pitching for prize money with special guest panel

PROGRAM GUEST SPEAKERS*



Billie Angelone

Online entrepreneur & founder of The Wonderful Wardrobe & Billies Photography.



Amber Jones

Co-founder of The Toothbrush Project a social enterprise that sells biodegradable toothbrushes & provide dental care for those in need.



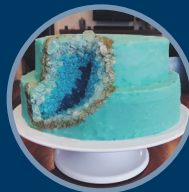
Isabella Dymalovski

Year 12 student & founder of Luv Ur Skin - An Australian made skincare company.



Josie Symons

Fashion Designer & Founder of Faceless Marauder, online retailer.



Emily Ellis

Founder - Squashed Emmy Cakes



Emily Tinker

One of Australia's top young female entrepreneurs & founder of BeeSustainable. Winner of the Foundation for Young Australian's Enterprise of the Year Award 2018.

*Program Subject To Change

The Accelerator has been structured to support participants to:

- Develop confidence, resilience & a support framework for young entrepreneurs
- Provide real world learning opportunities from industry experts working in small groups
- Explicitly teach how to scale, maximise profit and community impact through enterprise
- Create a community of inspiring young female entrepreneurs who can learn from and support each other

Girls who meet the following criteria are encouraged to apply

- Currently studying in Years 5-11
- Have a business or social enterprise that is currently generating sales & revenue
- Have a product or service
- Submit a one minute video explaining why they want to be in the program and 150 word description of their business to us by email

Apply by emailing us at ea@mentonegirls.vic.edu.au by **7 September 2019**



MENTONE GIRLS' GRAMMAR

PLACES LIMITED FREE FOR STUDENTS

For more information, contact the Enterprise Academy at ea@mentonegirls.vic.edu.au