

Press release:

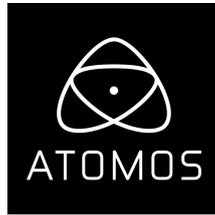
## **Atomos launch Connect: Professional HDMI to USB conversion for streaming.**

**Melbourne, Australia – 18<sup>th</sup> September 2020** – Atomos is today excited to launch Connect, a convenient, reliable, and affordable bridge between professional 4K video capture and high frame rate UVC streaming over USB (up to 1080p60). Connect works with any HDMI device including the entire Atomos range. Simple to use, it has universal support from popular streaming platforms and at only \$79USD is an affordable way for gamers, vloggers and education facilities to up their streaming game using the professional Atomos monitor-recorder ecosystem.



### **Convert, Connect, Stream**

Connect bridges the Atomos world of professional recording and monitoring with popular streaming platforms such as YouTube, Twitch and OBS. Use your Atomos device for professional shot setup and recording and use Connect to simply convert the HDMI output to USB on the go for streaming on your Mac or PC. Connect accepts up to 4Kp60 video and is capable of up to 1080p60 output over USB – incredible streaming quality for the US\$79 price point.



## Plug and go like a pro

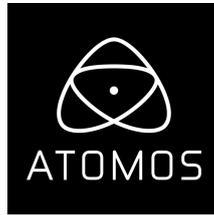
With a slim 0.5-inch profile, Connect is sleek enough to sit directly off your laptop or computer. No drivers are required and no power supply either, meaning it really is a simple matter of connecting your Atomos or HDMI device to your Mac or PC to start producing like a pro.

## Shogun7 Connect – tame multicamera streaming

The Atomos Shogun7 allows you to monitor and record up to four 1080p60 streams simultaneously and then cue and switch in real-time with a simple touch of the screen. Additionally, the Shogun7 is able to accept asynchronous feeds (sources don't need to be locked), allowing the user to use more affordable cameras for multi camera production. Adding in Connect, lets you output the switched feed for live streaming on your Mac or PC. This makes the Shogun7 Connect package one of the easiest and most affordable options for professional switching.

## Transforms your Camera to a Pro Webcam

Even without an Atomos monitor-recorder, Connect transforms your HDMI camera to a powerful professional webcam. No drivers required, plug in Connect and go live instantly.



The Atomos Connect is available immediately for \$79/€79 from the global authorised Atomos dealer network.

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## About Atomos

Atomos exists to help creative professionals cut through technology barriers by creating easy to use, cutting-edge 4K and HD Apple ProRes monitor/recorders. These products give video professionals a faster, higher quality and more affordable production system, whether they create for social media, YouTube, TV or cinema. Atomos continues to demonstrate its commitment to putting users first through continual innovation at amazing price points. The company developed the AtomOS operating system dedicated to video recording with an elegant and intuitive touchscreen user interface and was also the first to implement the professional Apple ProRes RAW format for recording with cinema cameras. Atomos is based in Australia with offices in the USA, Japan, China, UK and Germany and has a worldwide distribution partner network.

## Contact Atomos PR

Press information and image requests

Nicole Caetano | Email: [nicole@atomos.com](mailto:nicole@atomos.com)