

WIMMERA MACHINERY FIELD DAYS

AN ICONIC EVENT ON

THE RURAL AUSTRALIAN CALENDAR

And it's going to be a BIG ONE!

This bumper edition of the Wimmera Farmer featuring the 2026 Wimmera Machinery Field Days will be inserted into The Wimmera Mail-Times, The Warracknabeal Herald, The Hopetoun Courier, Rainbow & Jeparit Argus, Dimboola Banner, as well as being showcased to our 50k monthly readers online and 40k Social media followers. This is an advertising opportunity not to be missed!

Publish Dates

The Wimmera Mail-Times - Tuesday, February 24
Dimboola Banner - Wednesday, February 25
Hopetoun Courier - Thursday, February 26
Rainbow / Jeparit Argus - Thursday, February 26
Warracknabeal Herald - Friday, February 27
Booking deadline: Monday, February 9

Book a 3 advert campaign over the Field Days period to receive 25% off the total price!

\$400 inc GST	\$400 inc GST	\$785 inc GST
T24 (92mm x 260mm)	T42 (186mm x 129mm)	T44 (186mm x 260mm)

\$1495 inc GST inc editorial	Advertorial Half Advert / Half Editorial
T84 (374mm 260mm)	T44 (186mm 260mm)
\$995 inc GST	

Other sizes available upon request
ie. T22 (1/8 of a page) \$250 inc GST
(92mm h x 129mm w)



The Wimmera Farmer will be inserted into the following publications:

A month of digital advertising across our socials & website wimmeramalleenews.com.au*

***Organic social media posts (1x per week over 4 weeks) plus an MREC or Leaderboard on wimmeramalleenews.com.au**



THE WIMMERA THE VOICE OF THE WIMMERA SINCE
Mail-Times



Hopetoun Courier

The Dimboola Banner

THE ARGUS
JEPARIT · RAINBOW · YAAPEET

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