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# Organisational Development: Creating an Agile Organisation for Change

LIVE ONLINE TRAINING

September 2021

Part 1: 22<sup>nd</sup> September

Part 2: 23<sup>rd</sup> September

Part 3: 24<sup>th</sup> September

Course Parts will commence at 13:00 and end at 16:00 (AEST). There will be short breaks during each course Part.

3 Part Series



Course Director



**Frederik Haentjens** is a Human Capital & Organisational Transformation author, keynote speaker and executive with a focus on Organization Design (OD), Design Thinking, Employee Experience, digital transformation, innovation and disruption. He blends 20 years expertise providing a human-centered, design-based approach. He helps Middle-Eastern, African and Asian organisations in the public and private sectors to achieve their business challenges.

## Key Learning Outcomes & Case Studies Include

- ▶ Creation of lean thinking and practice throughout the organization
- ▶ Release of innovation and creativity within teams and individuals
- ▶ Continuous pursuit of change and improvement opportunities in productive and cost-effective ways becomes a routine part of organizational life
- ▶ Increased pace of change within the organization
- ▶ Improved quality of outputs at all levels
- ▶ Better management of complexity
- ▶ Higher levels of enthusiasm, motivation and engagement
- ▶ More commitment and personal accountability for results on all levels in your organization
- ▶ A key enabler of developing into a 'Learning Organization'
- ▶ Honing your organization's competitive edge

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## ABOUT THE COURSE

We deal with constant change, uncertainty, and instability every day. Yet many organizations still only plan for the predictable and then are caught unprepared for what actually happens. To avoid a potentially disastrous outcome, high-performing organizations build the capability and capacity to change and adapt quickly to shifting market conditions. They create high levels of agility, which open up new opportunities for innovation and better project outcomes. Agility is the result of recognizing the need for change, and then mustering the willingness to make it happen. Change is hard. And to thrive in an uncertain business world, organizations must create a culture that promotes responsiveness and improves outcomes.

## METHODOLOGY

The training course is designed to be interactive and participatory, and includes various learning tools to enable the participants to operate effectively and efficiently in a multifunctional environment. The course will use lectures and presentations, MURAL outbreak sessions (group exercises), experiential and exposure to real world problems and policy choices confronting delegates.

## BENEFITS OF ATTENDING

- Work through a network of small, empowered teams
- Use rapid decision and learning cycles
- Have dynamic people models based on a community, passionate about working cohesively with common intent
- Use next generation enabling technology

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## COURSE DIRECTOR



**Frederik Haentjens** is a Human Capital & Organisational Transformation author, keynote speaker and executive with a focus on Organization Design (OD), Design Thinking, Employee Experience, digital transformation, innovation and disruption.

He blends 20 years expertise providing a human-centered, design-based approach. He helps Middle-Eastern, African and Asian organisations in the public and private sectors to achieve their business challenges. He has also setup multiple OD units over the last few years for companies like SABIC, Al Rajhi Bank, GIB and various semi-governmental and ministerial bodies in the GCC. With his multi-industry experience, Frederik ensures that his clients are capable and prepared to execute current and future organisational strategies and meet business goals.

He is a strategic professional who works directly with senior executives to align leadership vision, behaviors/practices, culture, measures, strategic workforce planning, performance and organisation development. He is a creative thinker, designer, problem solver, and decision maker. He has strong communication, interpersonal relations, coaching/mentoring, change management, and collaborative skills.

## COMPETENCIES

- Develop an Adaptive Mindset
- Weave Ecosystems for Human Engagement
- Anticipate and Create Change
- Design for the Future
- Constantly Clarify and Communicate
- Develop innovator's mindset
- Use experience mapping
- Assessing and filtering insights
- Generating and framing insights
- Visual thinking
- Modelling ideas
- Communicating ideas

## EQUIPMENT

- Laptop
- Internet connection

## WHO WILL BENEFIT

This practical and interactive course is designed for everybody involved in planning or supporting structural changes in an organisation. This course is framed as an end to end practical overview of the process steps of designing organizations and help to develop basic to intermediate OD Practitioner skills to diagnose and find OD solutions that help deliver your strategy.

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## Course Outline

### DESIGN VS DEVELOPMENT

to define first organisation design and other terminologies, to differentiate between organisation design and organisation development, and to show the organisation's structure, diagram and design

- Introduction to Design vs Development
- The Coca-Cola Story
- Regionalized organization design
- Regional understanding
- Organization design definition
- System versus design
- Designing the right vehicle
- Organisation design v development
- Organization design terminology
- Organisation design: Diagram
- Organisation design: Structure
- Organisation design: Design
- Ogranisation design: WHW

### DESIGN THINKING

to decide whether the organisation issue merits organisation design or redesign, to know the skills of an organisation design consultant, and make informed structural decisions in relation to the organisation or business issue

- Introduction to Design Thinking
- Design thinking steps
- OD as a Process - Congruence Model
- LCC's Organisation Design Model
- DT models around
- No One Size Fits All
- Design Mindsets
- Who has used Design Thinking before
- Design Thinking in a context
- The Agile Manifesto
- Design People-Centric

### FUTURE TRENDS

to have an empathy and discover organizations explicit and implicit needs so that you can meet them through your designs; to determine the internal and external factors impacting the organization

- Introduction to Future Trends
- Agenda Empathy
- What is empathy?
- Why gain empathy
- Internal and external scan
- The 3 horizons approach
- Boxology Brainstorm Cards
- Tools and technique that help
- Manager and HR Practitioner Activity
- Define Personas
- Designing for results

### SYSTEMS MODELS

to describe the features and benefits of the various system models used as diagnostic tools and translate these models into practical concepts, and to know the structure of an organisation

- Introduction to System Models
- Organisation design models
- Diagnosis models
- Inspired by Galbraith 5+1
- What is a model?
- Approaches
- Boxology Persona cards
- Data gathering
- System models of Org Design
- Designing your process
- Example of tools and techniques

### IDEATE YOUR FUTURE DESIGN

to use creativity and innovation in order to develop solutions, to look beyond the usual methods of solving problems in order to find better, more elegant, and satisfying solutions to problems

- Introduction to Ideate
- Agenda ideate
- A classical definition of OD
- Companies then and now
- Consultant roles
- OD definitions
- Components of Org Design
- Idea Killers

### PROTOTYPE YOUR FUTURE DESIGN

to create functional example of a product to be used for testing purposes in order to reveal new solutions to problems, or to find out whether or not the implemented solutions have been successful

- Introduction to Prototype
- Agenda Prototype
- Stick Figure
- Visual thinking
- The visual thinking alphabet
- 10 myths of organisation design
- Different structures
- Which chart is right?
- More traditional structures
- Some newer structures
- Test options
- Organisation Layers & Shape

### DESIGN TOOLS

to know the application of layers, levels & hierarchies, the impact of processes and interdependencies on performance, and analysis of RACI and application for restructuring

- Layers & Span of Control
- Span of Control & Capability
- 2 options at C-level

- What should the ideal span of control be?
- Estimating the Span of Control
- Factors that define the # of layers
- Reality Testing the Design
- Lateral Capability processes
- Processes and Lateral Capability
- Enhanced role clarity and ownership
- RACI: 4 types of functional roles
- Vertical analysis
- Horizontal analysis

### TEST YOUR FUTURE DESIGN

to gain a better understanding of the design, to have insights that change the way you define the problem, and to generate new ideas in Ideation stage

- Introduction to Test
- Agenda test
- Who owns OD?
- Entry and contracting
- Talking about OD
- OD Role tensions
- Design Review
- Measuring Effectiveness

### PLAN FOR CHANGE

to recognize and accept the dissatisfaction that exists by communicating industry trends, leadership ideas, best practice and competitive analysis to identify the necessity for change

- Introduction to Plan for Change
- Agenda Go Life
- What is change?
- Impact of a missing element
- Change
- What is change management?
- Classification of Change in 3D
- Nature of Change
- Types of Change
- Scope of Change
- Key change models
- Recommendations
- Disrupters. Any time, anywhere
- Change is Changing
- What people need to know

### ORGANIZATIONAL DESIGN IN A POST-DIGITAL AGE

to identify the organisation capability needed to sustain flexibility and adaptability, and to explore the impact of digital transformation on the design of your organization

- Introduction to post-digital age
- Check your cover story
- Recap: LCC's model
- Added value
- Waves of digital transformation
- Disruption is an opportunity
- Stay in touch! Join me on LinkedIn

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## Easy Ways to Register

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[www.informa.com.au/organisationaldevelopment](http://www.informa.com.au/organisationaldevelopment)

**2 Telephone**  
+61 (0) 2 9080 4032

**3 Email**  
[training@informa.com.au](mailto:training@informa.com.au)

## Organisational Development: Creating an Agile Organisation for Change

Course Code	Location	Course Parts	Month	Standard Price	4+ Dels Discount
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