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An Introduction to Shipping

BLENDED LEARNING

**5 Self-Paced Modules +
2 Live Interactive Sessions**

February - April 2022

5 Modules | Over 5 Weeks

28 February - 1 April

August - September 2022

5 Modules | Over 5 Weeks

1 August - 2 September



Christopher Lennon

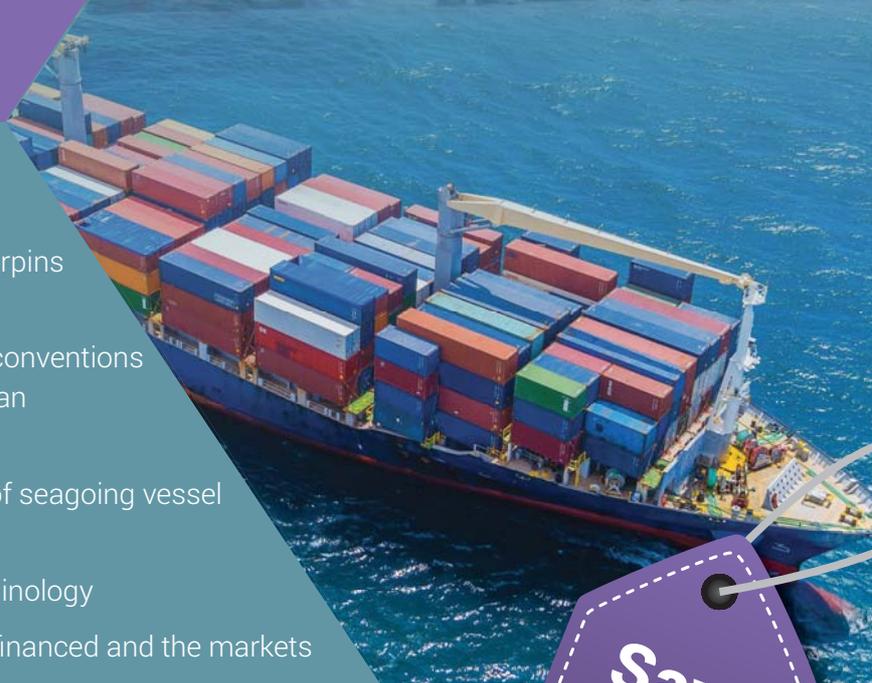
MBA, LLB, DiplCarb, FCI Arb, AIPN Director,
Stone Falcon Corporate & Legal Consulting Ltd

Chris has over 25 years of experience ranging from the oil and gas industry; maritime and power industries to retail; logistics and distribution. Chris works internationally and has delivered training to project managers of PDVSA; SONATRACH; OMV and a variety of North Sea based companies. He has written and delivered MSc. level courses in Project Management at the Robert Gordon University and the University of Aberdeen.



Key Learning Objectives

- ▶ Understand the maritime supply chain that underpins shipping activities and operations
- ▶ Become familiar with some of the international conventions on the carriage of goods by sea and know what an international trade route is.
- ▶ Grasp the fundamentals of how different types of seagoing vessel are classified
- ▶ Understand a range of ship related nautical terminology
- ▶ Have increased awareness as to how ships are financed and the markets that support these transactions
- ▶ Gain a familiarity and understanding of marine insurance contracts
- ▶ Know what INCOTERMS are and how they apply to international maritime activities
- ▶ Understand what a charterparty is and the different types of them
- ▶ Grasp the fundamental aspects of the bulk cargo trade
- ▶ Become informed about the threat and impact from international piracy and what action is being taken in order to mitigate and eradicate it from the seas



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ABOUT THE COURSE

Few businesses truly span the globe and have such a fundamental impact on our daily lives as that of the shipping industry. Every type of commodity and consumer product imaginable is transported 24 hours a day, 7 days a week around the globe, utilizing a complex network of shipping lanes and international maritime routes.

The industry is complex, dynamic and multifaceted. Fortunes have been made and lost and the sea is ever an unpredictable mistress – often both lives and property are lost, reminding us all of the inherent nature of risk associated with maritime endeavours. This course has been specifically designed to introduce this fascinating industry in the most interactive and informative manner – providing the delegate with a level of knowledge that is immediately useful and applicable.

WHO WILL BENEFIT

- Newcomers to the industry wanting to add to or update their knowledge of the shipping industry
- Those entering into contracts with charter parties such as commodity owners/suppliers
- Clients of shipping companies and service providers and state, federal, local government
- Port infrastructure owners

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Register today for our **Live Online Training** courses and find out how they can help you transform the way you work. Contact one of our training consultants on training@informa.com.au to find out more.

OUR EXPERT COURSE INSTRUCTOR



Christopher Lennon

MBA, LLB, DipICarb, FCI Arb, AIPN
Director, **Stone Falcon Corporate & Legal Consulting Ltd**

Christopher Lennon is the Director of Stone Falcon Corporate and Legal Consulting Ltd – a company that provides consultancy, professional training and academic teaching within the area of Project Management, where he specializes within the 'Special Projects' domain. He has more than 25 years of experience across various market segments, including maritime and power industries, retail, logistics, distribution and the oil & gas industry. He has set up distribution networks supporting the North Sea E&P industry within Aberdeen and managed a variety of 'special projects' internationally – normally strategic or change management focused.

Chris has over 17 years teaching experience at several universities across a wide range of subjects. These include delivering MSc. level courses in Project Management at the Robert Gordon University and the University of Aberdeen as well as the International Oil and Gas MBA programme for Middlesex University. He holds an MBA and LLB from the University of Aberdeen, and is a Fellow of the Chartered Institute of Arbitrators, a Member of the Association of International Petroleum Negotiators.

WHAT DELEGATES LIKE ABOUT OUR TRAINING ACADEMY

"Trainer shared real-life examples relevant to course materials for interesting learning"

Manager (Policy), **Maritime and Port Authority of Singapore**

"Engaging and thought provoking"

Senior Specialist, **APL**

"Very informative and real life examples provided"

Shipping Operations Executive, **Total Oil Asia-Pacific Pte Ltd**

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Course Outline

MODULE 1

THE MARITIME SUPPLY CHAIN

- What is a supply chain?
- Forward and backward vertical integration explained
- Horizontal integration
- Economies of Scale and Scope
- Outsourcing/Insourcing
- Integrated maritime supply chains

THE HAGUE VISBY RULES

THE HAMBURG RULES

INTERNATIONAL TRADE ROUTES

- Historical maritime trade routes
- Modern maritime routes
- Socio-economic and political impacts of trade routes

MODULE 2

VESSEL CLASSIFICATIONS AND ASSOCIATED TERMINOLOGY

- The meaning of the 'max' suffix
- 'Draft' explained
- 'Beam' explained
- Length – at the waterline; total length; air draft
- 'Displacement' and the Archimedes Principle explained
- 'Deadrise' and 'Chine' explained
- 'Freeboard' explained

MARITIME FINANCE

- Historical overview – the 'Sixty Fourth company', joint stock companies
- Working Capital Management and Financial Strategy – the critical elements
- Ship 'Mortgages'
- Some key financing methodologies – syndicated (bank) loans; guarantees; revolving lines of credit; multi-currency loans; interest rate swaps
- Shikumisen arrangements
- Security markets – money; capital; equity
- Ship leasing

MODULE 3

MARINE INSURANCE CONTRACTS

- The scope of marine insurance
- Some different types of policies
- Insurable interest
- Subrogation and 'double' insurance
- Assignment
- Warranties – express and implied
- Deviation
- Institute Cargo Clauses A, B and C

INCOTERMS AND ASSOCIATED SHIPPING DOCUMENTATION

- Types of INCOTERMS examined
- Bills of Lading

MODULE 4

CHARTERING:

- Voyage charterparty
- Time charterparty
- Demise charterparty
- Implied obligations
- Express terms

BULK CARGO OPERATIONS

- Historical overview
- 2 definitions of bulk cargo
- Multi-modal transportation of bulk cargo
- Bulk cargo handling operations
- Liquid bulk cargos
- The tanker 'spot market'
- The 'Big 5' bulk cargos

MODULE 5

MARITIME PIRACY AND SECURITY

- A growing problem
- Some of the worst 'hot spots'
- The international nature of piracy
- Case study: The Maersk MV Alabama
- Secondary effects of piracy
- Common tactics of pirate attacks
- 'Target hardening' – proactive security
- Pirate support and logistics – the vulnerable target that is on land, not at sea
- Vessel information security

Live Interactive
Sessions:

11th March 2022 – 18:00 (AEDT)
1st April 2022 – 18:00 (AEDT)

Live Interactive
Sessions:

12th August 2022 – 17:00 (AEST)
2nd September 2022 – 17:00 (AEST)

Would You Like To Run This Course On-Site?

Informa Corporate Learning: On-site & Customised Training

If you have **8+** interested people, an onsite course can be an ideal solution. Speak with **Anton Long** on **+61 481 995 653** or **Holly Baldwin** on **+61 450 866 597** to discuss your customised learning solution, or email training@informa.com.au

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Course Code	Location	Course Parts	Month	Standard Price	4+ Dels Discount
P22GT03ON	Blended Learning	All 5 Modules + 3 Interactive Sessions	Feb - Apr 2022	\$2,095 + 209.50 GST	\$2,304.50
P22GT03ON02	Blended Learning	All 5 Modules + 3 Interactive Sessions	Aug - Sep 2022	\$2,095 + 209.50 GST	\$2,304.50

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Informa Corporate Learning – On-site & Customised Training

Informa Corporate Learning has a long-standing track record of delivering very successful customised learning solutions achieving real and measurable value for our clients through our senior training consultants.

If you have 8+ interested people, an on-site course can be the ideal solution – giving you the opportunity to customise our course content to your specific training needs, as well as attracting significant savings compared to public course costs.

Why Choose On-site With Informa Corporate Learning?

- 1. Custom design** – Together, we will identify the best blended learning solution for your culture, your people and your training objectives.
- 2. Quality assured** – We design market-leading training programs, concepts and methodologies, with a 400+ course portfolio. Our rigorously selected 900+ instructor faculty are recognised experts in their field. Quality of their content and delivery methods is assured through continuous monitoring and evolution.
- 3. On-site training** is a cost effective way to train your people and achieve your defined outcomes.

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Rio Tinto, Siemens, Yarra Trams, Oz Minerals, Southern Program Alliance, SBS, Sarawak Government, Petronas, Boehringer Ingelheim, Glencore, Bluescope Steel, Baker Hughes, ActewAGL, Ambulance Victoria, ANU, Arrow Energy, Australian Super, Barrick, BHP, Chevron Australia, ConocoPhillips, CSIRO, Dalrymple Bay Coal Terminal, Department of Education, Department of Planning, Electricity Generating Authority of Thailand (EGAT), ENI Australia, EY, Fortescue Metals Group, Health Purchasing Victoria, IBM, IP Australia, Jemena, Metro Trains, Origin Energy, Public Transport Authority – WA, QGC – BG Group, Queensland Rail, Rio Tinto, Romgaz, South Australia Health, Woodside and more...

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