



## CONFERENCE DAY ONE | Tuesday 14<sup>th</sup> March 2023

### 08:50 **OPENING** | Opening remarks from the Chair

John Gwyn Jones MBE, *Chief Executive Officer, Federation of British International Schools in Asia*

### 09:00 **OPENING ADDRESS** | State of the Asia Pacific International School market

Anip Sharma, *Partner, L.E.K. Consulting*

### 09:30 **China – The Future International School Landscape**

Private School legislation in China has undergone many changes in recent years. Hear about the future of this large and complex market and the implications for the wider Asia Pacific market, including:

- Update on the current regulatory /licensing environment for both Foreign Passport schools and International Bilingual schools in China
- Challenges facing schools in China currently
- What the future holds for the China International School market.

Greg Smith, *Vice President, Asia Pacific, International School Services (ISS)*

### 10:00 **CASE STUDY** | Thailand: Changing school demographics

- History of international schools in Thailand
- The impact of law changes on international school enrolment
- Changing school demographics in Thailand
- Implications for the future of this sector

Dr Andrew Davies, *Head of School, International School Bangkok*

### 10:30 **Networking and refreshment break**

### 11:00 **Protecting the school brand and its intellectual property**

Licencing, Trademarks, and independent advice for working with local partners.

Michelle Ray-Jones, *Partner, Tilleke & Gibbins*

### 11:30 **Teacher recruitment**

Staffing is the biggest ongoing cost to an international school, and getting it right is critical to a school's success. Find out the latest market trends including how the pandemic has changed international teachers' priorities around the world.

Diane Jacoutot, *Managing Director, Edvectus*

### 12:00 **PANEL** | The International School Teacher Experience

An International Schools' success is dependent on the expertise, experience and quality of its teachers. Gain insights to teacher experiences and challenges in Asia Pacific's international schools and the importance of overcoming cultural divides to ensure success.

Dr Robert Jackson, *Superintendent, American International School of Jeddah*

Kenshin Hitengoku, *Director of STEM, Montessori Academy Bangkok International School*

Brenton Hall, *School Director, Australian International School Bangkok*

Moderator: Diane Jacoutot, *Managing Director, Edvectus*



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## 12:30 Lunch and networking break

## 13:30 CASE STUDY | Northern Thailand

Thailand's second biggest city, Chiang Mai, has a thriving school market which is often missed. Rob Stewart, *Head of School, Lanna International School & ISAT Board Member for Northern Thailand*

## 14:00 PANEL | International Admission – not just exams

Gaining top exam results are not the only way to secure admission to top colleges or universities. Soft skills are now in focus as universities and colleges seek to admit students who show themselves to be independent, sociable, and resilient. Learn about the alternatives that exist to the traditional exam and the key skills students need.

Debbie McDowell - Head of University Counselling, **International School of Bangkok**

Kevin Keller- Head of Careers & University Counselling, **Bangkok Patana School**

Krittaya Pichitnapakul, *Assistant Director of International Admission, University of San Francisco*

Monika Camargo, *International Partnerships Officer, Trinity College Dublin*

Moderator: Karel De Cock, *Secondary Careers and Universities Counsellor, Bangkok Patana School, Thailand*

## 14:30 CASE STUDY | Malaysia

- Building reputation in a crowded, expanding and high quality International Schools market
- The Pandemic as a turning point - Reset, Refocus, Revive!

Matthew Brown, *Headmaster, Epsom College in Malaysia*

## 15:00 Networking and refreshment break

## 15:30 Health insurance

A crucial necessity for your International School faculty, understand what is needed and where the medical industry is headed for the next 10 years.

Neil Raymond, *Chief Executive Officer, Pacific Prime*

## 16:00 SCHOOL ACCREDITATION | What do you need to know for 2023 and beyond in Asia

- Accreditation trend data: growth patterns worldwide and in Asia; kinds of schools seeking membership & accreditation with CIS
- Identifying and responding to school needs
- Differentiating the pathways to accreditation

Chris Green, *School Support & Evaluation Officer, Council of International Schools (CIS)*

## 16:30 Closing remarks from the Chair

## 16:40 Networking Function



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**08:50 OPENING | Opening remarks from the Chair**

John Gwyn Jones MBE, *Chief Executive Officer, Federation of British International Schools in Asia*

**09:00 CASE STUDY | Vietnam**

- Market overview
- PESTEL Analysis
- Micro Factors
- Parent mindset
- Future trends

Brantley Turner, *East Asia Education Director, Dwight Schools*

**09:30 CASE STUDY | Indonesia**

David Butcher, *Head of School, British School Jakarta*

**10:00 International K-12 Campus Design in the post-pandemic environment**

- Issues and trends impacting international K-12 campus planning and design
- Maximizing sustainable design value as a teachable moment
- New planning models in the post-pandemic environment

Ron Vitale AIA, LEED AP, *Design Principal and Board Director, Perkins Eastman*

**10:30 Networking and refreshment break**

**11:00 PANEL | Professional development in a post-Covid Era**

- Shifts in school professional learning needs and expectations
- Empowerment of teachers and researchers through professional learning
- Ways schools can create bespoke frameworks for professional learning

Justin Hardman, *Founder & Director, 21st Century Learning International*

Kirsten Durward, *Founder, Global Learning Connections*

Beccy Fox, *Director for Teaching and Learning, KIS International School*

Moderator: Donnah Ciempka, *Head of School, Ascot International School, Bangkok*

**11:30 CASE STUDY | Cambodia**

- The international schools' market in Cambodia, history and development
- The licencing, regulatory and operating environment
- The King's School, Canterbury, Vattanacville's journey
- What the future holds for the Cambodia International School market

Eleanor Prescott, *Founding Principal, The King's School, Canterbury, Vattanacville*

**12:00 PROJECT MANAGEMENT | Delivering a new school in Bangkok**

Local partnerships are critical to the development of a new school, bridging knowledge gaps and ensuring efficiency. Learn about what it takes to establish a new school, from site acquisition to opening.

Karl Gross, *Director of Overseas Schools, King's College School Wimbledon*

**12:30 Lunch and networking break**



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**13:30 CASE STUDY | Japan**

- The British School in Tokyo's evolution in a changing international school landscape
- The growth and appeal of international schools in Japan
- Navigating the regulatory environment for international schools

Paul Tough, *Principal*, **The British School in Tokyo**

**14:00 CASE STUDY | Singapore**

- Understanding the Singaporean international school market
- Navigating the regulatory regime in Singapore: Understanding the rules and requirements for opening and operating an international school
- Pushing through the pandemic: Reflections on building and opening an international school during a global crisis
- Reinvigorating the school's guiding principles: How the pandemic has renewed emphasis on the school's mission and vision

Paul Friend, *Principal*, **North London Collegiate School (Singapore)**

**14:30 Networking and refreshment break**

**15:00 Digital transformation trends**

Chad Bates, *IT Director*, **International School Bangkok**

**15:30 Managing an International School in crisis - Myanmar**

- The important role of communication and keeping key individuals informed
- The importance of the Board Chair/Head relationship
- Trusting in the leadership team and staying true to a core set of beliefs
- Making decisions whilst remaining flexible and able to pivot

Dr Gregory Hedger, *Director*, **International School Yangon (ISY)**

**16:00 Closing remarks from the Chair**

**16:15 END OF CONFERENCE**



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